

Marketing Cheshire Annual Awards 2021/22

TERMS & CONDITIONS

“Competition” means Marketing Cheshire Annual Awards and the VisitEngland Awards for Excellence

“Organiser” means Marketing Cheshire

“Platform” means the online system that the applicant must use to complete their application.

By submitting an application to the Competition, you agree to be bound by the following terms and conditions:

- Applications for the Competition must be submitted within the time and date ranges specified at [Marketing Cheshire Annual Awards 2021-22](#)
- Applications must be submitted via the Marketing Cheshire Annual Awards [Online Portal](#)
- It is free to apply to all of the competition categories.
- You must be open for business at some point between 1 and 30 November 2021, so the judges can visit if required. If you are closed for any part of this period, please ensure this is highlighted in the ‘closures’ box on your application. Should the Government require your business to close due to COVID-19, alternative judging arrangements may be made.
- Applications may be submitted by any individual representing the business applying and the individual who submits the application will also become the contact whom all correspondence from the Organiser and VisitEngland concerning the Competition will be addressed to.
- You must inform the Organiser immediately of any changes to the contact information relating to you or the business applying during the Competition.
- Employees or representatives/agents of the Organiser and VisitEngland are not eligible to submit an application to the Competition except for categories in which third party nominations are publicly invited.
- You must ensure that your business complies with all current and relevant legal and licensing obligations before submitting an application. The judges reserve the right to not consider an application if this is in doubt and cannot be confirmed.
- You can apply for more than one category, except where specified within the eligibility criteria, but separate applications must be completed for each.
- Applications will only be considered if they are deemed to meet the eligibility criteria for the category.

- Applications will only be considered if they are submitted via the Platform and completed in full and do not exceed the maximum word counts.
- The Organiser reserves the right to move an application into a different category, if deemed more appropriate and should this occur the business affected will be informed.
- You must be willing to reimburse the judge and his/her partner (or family/companions in the case of some visitor attractions or experiences on departure for the cost of the mystery visit/overnight stay, any meals taken (alcoholic drinks only for restaurant and hotel categories), or any admission or ticket cost as appropriate to the category. The Judge will produce a Marketing Cheshire signed letter on departure as proof of mystery visit.
- You agree to be part of any publicity undertaken in association with the Competition. If selected as a finalist, you accept and agree that the Organiser and VisitEngland may use or publish any photographs, comments or evidence submitted at any stage of the Competition in any media, waiving any rights to payment or to inspect and approve a finished product.
- The Organiser and VisitEngland may send you communications via email in relation to your application to the Competition e.g. reminders of the deadline and to submit your application, notification of successful application submission, judging feedback, applicant survey, event invitation.
- The Organiser and VisitBritain/VisitEngland may store your contact information within databases to send you marketing communications including newsletters, future events and promotions unrelated to the Competition.
- Competition judges may decline to award winners at any level in some or all categories, if in their opinion there are insufficient entries of a winning standard.
- The prize provided by the Organiser for each winner will be a certificate and/ or a trophy. There is no cash alternative.
- Competition winners may publicise their success indefinitely provided the placing, category and year are specified in all publicity and materials.
- Competition winners may only use the specific logo issued by the Organiser or VisitEngland and not modify it in any way, nor use, or adapt for use, any other logo connected with the Organiser or VisitEngland.
- The logo may only be used alongside the location or part of the business that has won an award e.g. a self-catering provider with multiple properties across different locations must only use the logo alongside the winning location.
- You confirm that you or the business applying own the copyright to any photographs included with your application and permit the Organiser and VisitEngland to use these photographs in PR and awards literature.
- The Organiser and VisitEngland will not accept responsibility for applications delayed or lost as a result of any network, computer hardware or software failure.

- In the event of any dispute regarding the Competition eligibility criteria, application forms, judging process, choice of finalists/winners or any other matter relating to the Competition, the decisions of the Organiser and VisitEngland shall be final and no correspondence or discussion shall be entered into.

National Judging

- Should you win an award in your local/regional Competition you **may** be automatically put forward for national judging by VisitEngland for the VisitEngland Awards for Excellence 2022.
- You must notify the Organiser in writing at the time of application if you do not wish to be put forward for national judging.
- In rare circumstances VisitEngland may deem that an application does not meet the eligibility criteria and reserves the right not to consider the application for national judging.
- It is not possible to revisit your application prior to being put forward for national judging.
- VisitEngland reserves the right to move an application into a different category, if deemed more appropriate
- The prize provided by VisitEngland for each winner will be a certificate and/ or a trophy. There is no cash alternative.
- Any queries in relation to national judging should be directed to VEAwards@visitengland.org.
- Any data you provide will be handled in accordance with the [Organiser's privacy policy](#), [VisitEngland's privacy policy](#) and [the privacy policy of the organisation contracted to provide the Platform](#), available on their websites.