



## DATA AND LABOUR MARKET INTELLIGENCE STEERING GROUP TERMS OF REFERENCE

### OVERVIEW

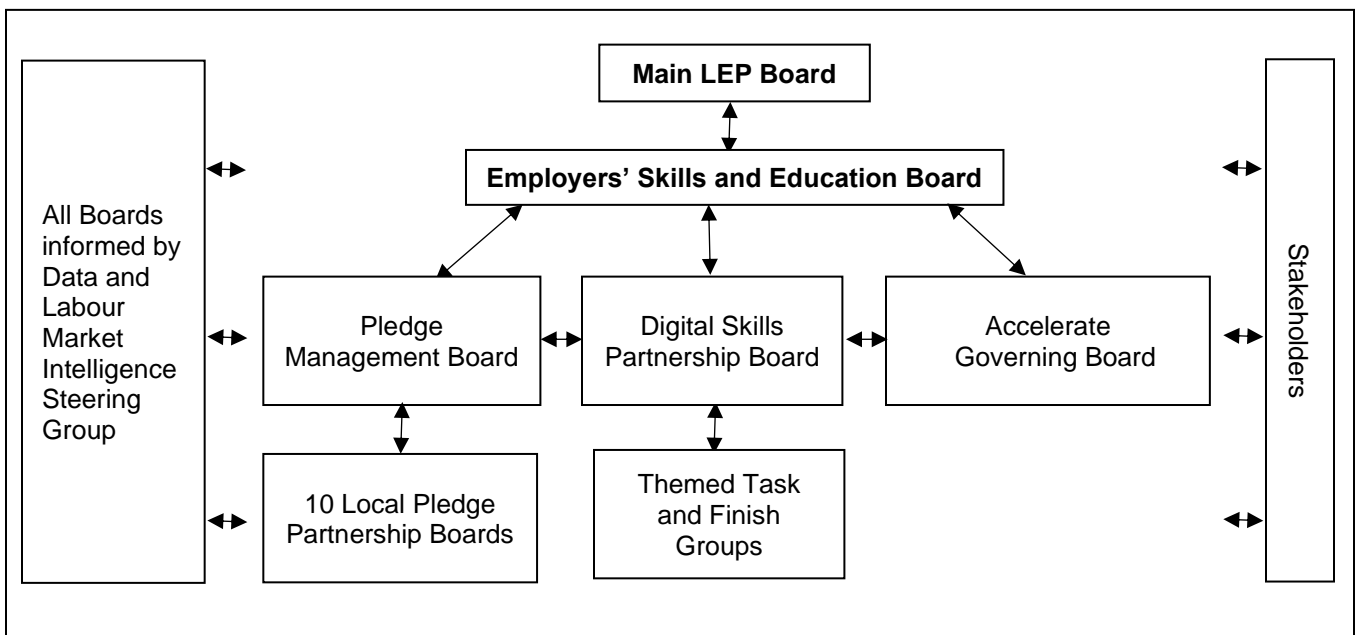
As a sub-committee of Cheshire and Warrington’s Employers’ Skills and Education Board, the Data and Labour Market Intelligence Steering Group focuses on data and labour market intelligence to inform the skills and education aspects of the Local Industrial Strategy and Strategic Economic Plan as set out in the Skills and Education Plan ([www.871candwep.co.uk/resources/skills-education-plan/](http://www.871candwep.co.uk/resources/skills-education-plan/)) and the associated Road Map (Annex A).

The data and labour market intelligence will be presented in a format that is easily accessible and designed to inform and influence the training and education that individual learners choose to study and the curriculum plans of local training providers. The overall objective is to make Cheshire and Warrington a £50 billion a year economy by 2040.

The Data and Labour Market Intelligence Steering Group informs the work of the Pledge Management Board, the Digital Skills Partnership and the Governing Board of Accelerate.

The following diagram illustrates the relationship between:

- the LEP Board,
- the Employers’ Skills and Education Board,
- the Digital Skills Partnership,
- the Pledge Management Board and the Local Pledge Boards
- the Management Board of Accelerate
- the Data and Labour Market Intelligence Steering Group.



## **OUR OBJECTIVES**

The Data and Labour Intelligence Market Steering Group will collect and use data and labour market intelligence to inform the delivery of the Skills and Education Priorities of the Employers' Skills and Education Board – as illustrated in the road map at Annex A.

The Data and Labour Market Steering Group will establish an understanding of:

- the demand for skills and education from employers and the economy in general;
- the supply of skills from local residents and individuals who travel into work in Cheshire and Warrington; and
- the provision of training from local training providers.

All our work is informed by engagement with stakeholders and development of data and labour market information that builds on the data and analysis that has informed our Economic Strategy and Local Industrial Strategy and the data and analysis that is collected by our local authorities and training and education providers.

A map of key stakeholders is attached (Annex B).

Data and labour market intelligence will work to the standards set out in the Analytical Toolkit published by the Department for Education

([https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment\\_data/file/762579/1811206\\_Analytical\\_Toolkit.pdf](https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/762579/1811206_Analytical_Toolkit.pdf)).

Data and labour market intelligence will be drawn from national databases (e.g. Nomis and Employers' Skills Survey) and localised data sources (e.g. EMSI Analyst toolkit and the ESFA data cube). Other intelligence will be drawn, when available, from the Growth Hub's Customer Relationship Management System, from other members of the Data and Labour Market steering group and from groups of local employers working together to establish the training needed to deliver the skills that will be required to introduce new technologies and business processes that will improve productivity.

Local colleges and other training providers will advise on the key aspects of the information they need to help inform their curriculum planning and design and the key dates when the information should be made available to them.

## **OUR ROLES AND RESPONSIBILITIES**

1. Work together with our stakeholders to develop data and labour market information about the skills and education required to meet the needs of jobs being created in Cheshire and Warrington, as well as the need to reskill and upskill the existing workforce. This will help individuals to make informed decisions about the training and education they choose to pursue and colleges, universities and other providers to deliver the skills and education required by employers now and in the future.

2. Provide information and labour market intelligence to the Employers' Skills and Education Board, the Pledge Management Board, the Digital Skills Partnership and the Accelerate Governing Board to ensure they have a comprehensive understanding of the current and future skills needs of local employers and any gaps between the supply and demand for skills. Much of this information will be stored on the Growth Hub's customer relationship management (CRM) system but there may also be scope to draw intelligence from the CRM systems managed by other partners.

## **MEMBERSHIP**

The membership of the Data and Labour Market Steering Group includes representatives from:

- Cheshire and Warrington Local Enterprise Partnership
- Cheshire College South and West

- Macclesfield College
- Priestley College
- Reaseheath College
- Warrington and Vale Royal College
- University of Chester
- Total People
- Cheshire East Council
- Cheshire West Council
- Warrington Council
- The Pledge

#### **MEETINGS**

Formal meetings will initially take place on a monthly basis with task and finish groups established to tackle key issues as required. The frequency of meetings will be reviewed at the end of each meeting.

#### **ATTENDANCE**

Members will be expected to attend meetings wherever possible. Members may nominate a named deputy.

#### **OPERATING PERIOD**

The Data and Labour Market Steering Group Board will start work on 5 November 2019 – building on the task and finish data and labour market group that has met on four occasions over recent months and will continue to operate unless determined otherwise by Employers' Skills and Education Board.

#### **ACCOUNTABILITY**

The Data and Labour Market Steering Group will be directly accountable to the Employers' Skills and Education Board.

Skills and Education for Business Growth, Productivity and Employment



CURRENT SITUATION	OBJECTIVES	ENABLERS	STAKEHOLDERS	HOW	IMPACT
<p>Digital, turbulent, fast paced, competitive workplace</p> <p>Mismatch between employers' future skills needs and learning available</p> <p>Too many initiatives not joined up</p> <p>Young people and parents not aware of job and career opportunities</p> <p>Fewer than 2% of work experience placements are Digital or STEM related</p> <p>Not enough young people are taking STEM or Digital A-levels: 26% compared to 29% nationally</p> <p>Low productivity and over 20% of people earning below living wage</p> <p>Inclusive economy to include e.g. excluded young people, ageing workforce</p> <p>Multiple barriers to employment</p>	<ol style="list-style-type: none"> <li>Employers engaged with the future workforce, to ensure we have inspired and informed young people</li> <li>Increased number of digital and STEM qualified people</li> <li>Accessible, outstanding, blended learning. Training providers focused on employer outcomes</li> </ol> <p>10 Pledges in place by June 2020</p> <p>Reduced % of NEETS</p> <p>Increased number of employers engaged with schools</p> <p>Students making career choices in our key growth sectors</p> <p>Colleges Ofsted and financially viable</p> <p>Delivering training how, when and where employers need it to ensure business growth and productivity (annual employer survey)</p> <p>Digital Inclusion across the region</p>	<ul style="list-style-type: none"> <li>Improved economic and labour market intelligence</li> <li>Joined up initiatives from Government</li> <li>Aggregated employer demand</li> <li>Success of Growth Hub</li> <li>Flex between capital and revenue budgets</li> <li>Benchmark outcomes and share good practice</li> <li>Inclusive growth: primary, secondary, young people and those upskilling and reskilling</li> <li>Future prosperity fund focused on opportunities for growth as well as the disadvantaged</li> <li>Flexible use of apprenticeship levy and Adult Education Budget</li> </ul>	<ul style="list-style-type: none"> <li>Employers</li> <li>Young people</li> <li>Workforce</li> <li>Schools, Colleges and Universities</li> <li>Youth workers</li> <li>Unemployed and JCP</li> <li>Economically inactive</li> <li>Parents</li> <li>Government Departments</li> <li>Local authorities</li> <li>Training providers</li> <li>Enterprise coordinators and advisors</li> <li>National Career Service</li> <li>Voluntary sector</li> </ul>	<p>EMPLOYERS SKILLS AND EDUCATION BOARD</p> <p>THE PLEDGE CHESHIRE AND WARRINGTON</p> <p>ACCELERATE CHESHIRE AND WARRINGTON</p> <p>DIGITAL SKILLS PARTNERSHIP</p>	<ol style="list-style-type: none"> <li>BUSINESS GROWTH AND RESILIENCE</li> <li>IMPROVED PRODUCTIVITY</li> <li>INSPIRED AND INFORMED PEOPLE</li> <li>UPSKILLED, PRODUCTIVE WORKFORCE</li> <li>ECONOMIC AND DIGITAL INCLUSION</li> </ol>