enterprise4all

LEVEL 3 SKILLS BOOTCAMP

Digital Accelerator Skills Bootcamp

£4000 programme value, free for eligible learners

5,000+ learners supported since 2021

Streamline your business, attract clients and grow with confidence in 8 weeks.

Fully funded for self-employed, freelance and micro business owners in Cheshire & Warrington

8 weeks	Tue & Thu	Fully online	8 hrs / week
2 sessions per week	9:30–13:30 or 17:00–21:00	Live and cohort-based	Sessions plus implementation

NEXT COHORT STARTS **13 October 2026** | Running through to 10 December 2026

DOES THIS SOUND LIKE YOU?

Busy, but stuck

You're always doing something, but nothing seems to move forward.

Winging it

You're hoping something clicks rather than working to a plan.

Doing it all yourself

Growth feels out of reach because you're buried in the day-to-day.

WHAT YOU'LL WALK AWAY WITH

- Branded, professional online presence
- Repeatable client onboarding and retention process
- Personalised Digital Growth Action Plan
- Lead capture and nurture systems that run without you
- Confidence pricing your services and taking payments
- Digital Transformation Pitch to present what you've built

Check your eligibility and apply at

enterprise4all.co.uk or scan this QR code >

training@enterprise4all.co.uk
01254 693 999
enterprise4all.co.uk

01 · FOUNDATIONS · WEEK 1

Your Digital Command Centre

- Set up a structured folder system using the PARA method
- Apply consistent file naming conventions and sharing permissions
- Choose the platform that fits your business: Google Workspace or Microsoft 365
- Back up business and client data securely to avoid loss

02 · IDENTITY · WEEKS 2–3

Vision, mission & ideal client

- Define your mission, vision, values and ideal client using AI prompts
- Lock down the foundation the rest of your Growth Action Plan builds on

Visual brand + digital design

- Build a brand board: colours, fonts, tone of voice
- Create branded templates for posts, stories, business cards and lead magnets in Canva
- Set up a reusable template library

03 · VISIBILITY · WEEKS 4–6

Social media platforms & scheduling

- Choose and optimise the platform that fits your audience
- Set up a scheduling system in Metricool for consistent, professional visibility

SEO, Google Business Profile & content

- Research keywords and optimise your Google Business Profile
- Build content pillars and a 4-week content plan in Trello with AI support

04 · GROWTH & LAUNCH · WEEKS 7–8

Lead capture & email marketing foundation

- Build a lead magnet and landing page
- Connect it to an automated welcome email sequence
- Set up GDPR-safe data collection

Digital Transformation Plan

- Combine every Growth Action Plan into one master document
- Use AI to build a step-by-step 6-month blueprint for the business

TOOLS YOU'LL USE

Canva · Metricool · Google My Business · Trello · ChatGPT · Systeme.io · Google Workspace / Microsoft 365 · Ubersuggest

WHO IT'S FOR

Self-employed professionals, freelancers, solo founders and micro business owners who want their digital presence and systems sorted, without needing to be technical.

ELIGIBILITY

- ✓ Aged 19 or over, with the right to work in the UK
- ✓ Live or work in Cheshire & Warrington
- ✓ Lived in the UK for 3+ years
- ✓ Haven't attended a Skills Bootcamp since April 2026

Funded by UK Government

SKILLS FOR LIFE SKILLS BOOTCAMPS

Enterprise Cheshire + Warrington

Delivered as part of the UK Government's Skills Bootcamps provision, funded by the Department for Work and Pensions. Eligibility criteria apply; places are subject to funding conditions and offered following application review.

Apply for a fully funded place at

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