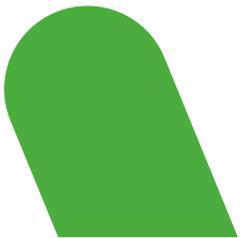




Cheshire and Warrington
Local Enterprise Partnership

Purpose Pyramid Digital Connectivity Board

September 2021



Delivering our Vision

Board members will lead, advise and influence the delivery of our vision.



Our Role



Context



Priorities



Stakeholders

Vision

**Healthy, Sustainable,
Inclusive and Growing**



Purpose Pyramid



Suggested short-term priorities (to be agreed)



Policy and Strategy

- Ensure alignment and coordination of policies and strategies related to deployment of digital connectivity across the sub-region
- Work with the market to understand current challenges and pinch-points within existing policies and strategies to identify areas for improvement



Work with Connecting Cheshire to

- Develop a pipeline of 'shovel-ready' projects within the C&W LEP sub-region to improve digital connectivity for residents and businesses
- Develop and promote a narrative setting out the opportunities for digital innovation and testbed facility within C&W LEP sub-region, highlighting key sector and regional strengths - manufacturing, life sciences, energy & clean growth, finance & business services, and logistics & distribution.
- Engage with BDUK for advice on and to secure funding for identified programmes



Working with Neighbours

- Work with North Wales Economic Ambition Board to further develop plans and the business case to deliver a 'Connected Corridor' to extend digital connectivity across the major A55 / M56 transport route into Cheshire & Warrington
- Work with the Liverpool City Region Combined Authority to further develop plans and the business case to secure funding to extend their 'Dig Once' duct and backhaul network into the Ellesmere Port area of the C&W LEP sub-region initially, whilst looking at other opportunities to extend this infrastructure into other parts of the C&W LEP sub-region



Target locations identified as having poor mobile coverage:

- Consider not-spot areas where premises are unable to access either Superfast or 4G connectivity, as a superfast connection offers options for WiFi calling where mobile coverage is currently poor, and mobile broadband offers an interim option for data connectivity where fixed line speeds are currently poor
- Consider the needs of priority businesses and locations, whilst seeking ubiquitous coverage across the entire C&W LEP sub-region to help facilitate remote/mobile working, tourism, etc.

