Cheshire and Warrington Local Enterprise Partnership

Summary of COP26 Events September 2021

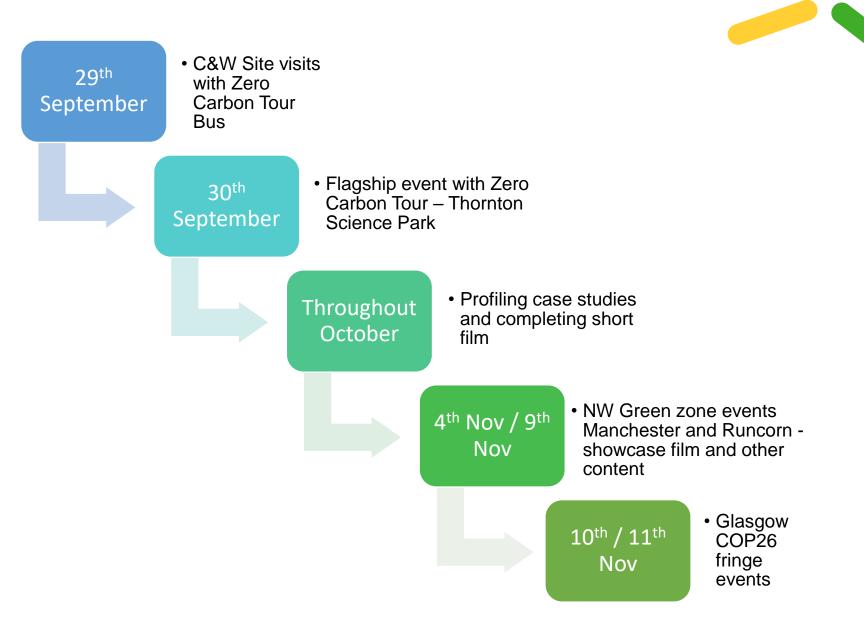
Summary

The UK will host the 26th UN Climate Change Conference of the Parties (COP26) in Glasgow on 31 October – 12 November 2021. The summit will bring parties together to accelerate action towards the goals of the Paris Agreement and the UN Framework Convention on Climate Change.

BEIS is part funding coordinated regional programmes to showcase progress to net zero and invite pledges to decarbonise in the race to zero. Varied activities will take place both within Cheshire & Warrington, at North West level, and in Glasgow where our strengths and opportunities will be presented as a key part of the northern narrative on decarbonisation. Activity includes:

- A North West regional programme, funded by BEIS and coordinated by the Local Energy NW Hub
- C&W hosting the Zero Carbon Tour battle bus (operated by Planet Mark) at site visits
- C&W hosting a flagship event as part of the Zero Carbon Tour at Thornton Science Park
- Production of case studies
- External content and media opportunities
- Involvement of Cheshire and Warrington youth parliaments and organisations

Cheshire and Warrington Road to COP26





Zero Carbon Tour 'Battle Bus': Site Visits 29th September

- The Zero Carbon Tour Bus is arriving in Cheshire & Warrington on Wednesday 29 September, led by Planet Mark, visiting key assets to showcase our contribution and commitment to achieving net zero
- There will be media opportunities, releases and engagement, external online content, case studies
- Key stakeholders at each site visit will include relevant LA leader/portfolio holder, local MP, Planet Mark, LEP representative



- Hydrogen re-fuelling station at Middlewich: Launch of Cheshire
 East Council hydrogen refuse
 vehicles
- **Protos at Ellesmere Port**: The site of the consented plastic to hydrogen facility
- Encirc glass manufacturing and/or Alderley Park TBC: Profiling use of hydrogen / district heating schemes

Zero Carbon Tour 'Battle Bus': Flagship Event 30th September

- Thornton Science Park Energy Centre Thursday 30th
 September 9-12am, 80-90 delegates inc. speakers/organisers
- Theme industrial decarbonisation, progress to date on net zero and climate change
- Target audience: Local public and private sector representatives, key industry figures, media
- Planet Mark Race to Zero session and networking
- Launch of Net Zero North West Manifesto
- Speakers: C&W LEP Chair, Andy Carter MP, NZNW, North West Hydrogen Alliance, University of Chester, Planet Mark, C&W youth representatives and others
- Hybrid / online content post-event TBC





North West 'Green Zone' events 4th and 9th November

- 4th November at The Heath focus on energy and industry (LCR led)
- 9th November at Manchester Central focus on green smart cities (GM led)
- C&W key public and private sector reps as attendees and speakers – speaker identification underway
- Target audience public and private sector stakeholders, business and interested parties, general public, media and influencers
- Part BEIS funded, sponsorship needed
- Local Energy Hub NW coordination and regional steering group







Case Studies & Film

- Showcasing Cheshire & Warrington at every opportunity through local, regional and national events
- A series of written case studies with testimonies; images; and videography, to be published online
- Commission of a short film showing subregional strengths to offer as content for NW regional events and to be used for social media
- 15-25 C&W case studies being collated by Local Authorities, LEP, and stakeholder organisations
- Target audience: Cheshire & Warrington stakeholders, incl. NGOs, Local Government, schools, businesses and media

Glasgow COP 26 fringe events

- North West reception at SPEN head offices in Glasgow Thursday 11th November - COP cities and regions day
- Northwest breakfast and dinner on 10th and 11th November, content and host TBC.
- 11th November breakfast focus -NW leadership think tank on COP26 evaluation and legacy
- C&W representation TBC

Board recommendation

It is recommended that the LEP Board:

- Consider this report and endorse the approach to the Flagship Event and COP26 programme
- Confirm £5k funds as LEP contribution to the NW LEP consortia plans for COP26
- Consider attendance on dates of 30th September (Flagship Event), 4th November (COP26 Green Zone in Runcorn), 9th November (COP26 Green Zone located in Manchester) aligned with available places
- Board members may like to promote the events on social media handles and communication narrative will be provided