

# Peer Networks

Powered by  
Growth Hubs

[support@candwgrowthhub.co.uk](mailto:support@candwgrowthhub.co.uk)



Get free, practical,  
no-nonsense support  
from the people who  
know business best.  
Other local business  
leaders.



Department for  
Business, Energy  
& Industrial Strategy

# Join forces to find your strength in 2021

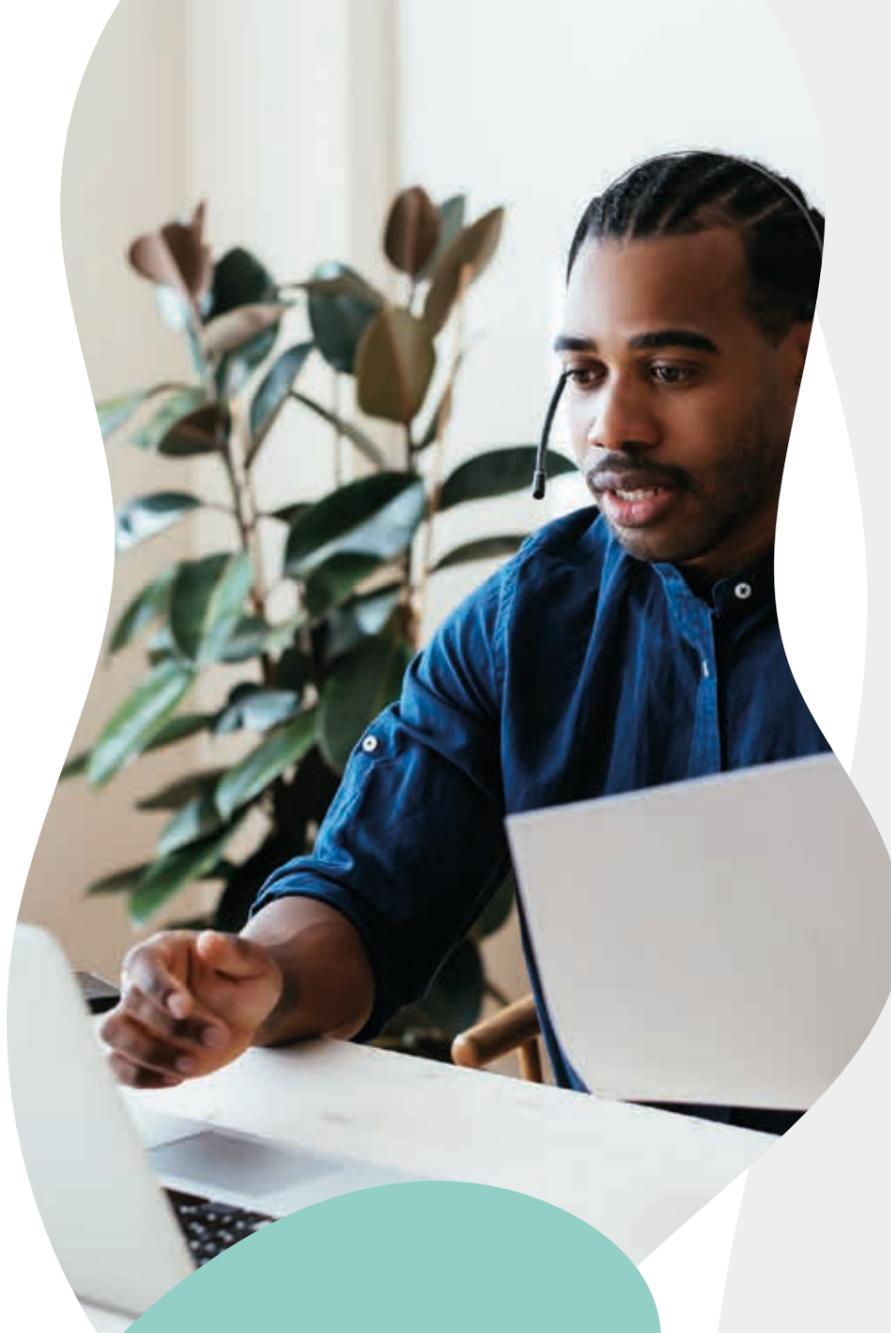
If 2020 has been a challenging year for your business, you are not alone. There's never been a more important time to invest in the future of your business by working with people who know business best. Other business leaders.

Peer Networks is supporting small and medium sized business owners in England to grow their businesses, and is set to drive growth as business owners work together to navigate challenges and adapt to the 'new normal'.

Through structured sessions, led by experienced facilitators you can find solutions to the real issues your business is facing by working with like-minded local business leaders facing similar challenges.

Peer Networks is a national peer-to-peer networking programme backed by HM Government and delivered by local Growth Hubs, who understand your local business landscape.

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# How your business can benefit from Peer Networks support

## **Learn from your peers:**

Find solutions to the real issues your business is facing by working with other local business leaders facing similar challenges.

## **All it takes is time:**

Peer Networks is a completely free programme, all it takes is a few hours of your time each month. You can join virtual sessions from the comfort of your home or office.

## **Varied delivery, real results:**

Activities take place in structured, small-group sessions, led by a skilled professional facilitator to make sure you see real results in return for the investment of your time. You will also benefit from access to 1:1 mentoring, coaching or advice depending on the support you need.

## **Non-competitive:**

Peer Networks brings together business leaders working collaboratively to find solutions to common problems. You will not be placed in a group with any competitors, so you can share your expertise and benefit from others.

*“Already I’ve learnt so much about the issues other people are facing and I’ve gained confidence in knowing that despite my business being smaller and structured differently to others I still had experiences I could share to help others improve. I came away feeling very supported. It’s really making me focus on my business and motivated me considerably.”*

**Kirsti Grayson, Director of Go Velo, a Lancashire based Bikeability provider**

# Programme delivery

Our experienced facilitators will support you and your small cohort of fellow business leaders as you work together on important challenges, decide the topics to be discussed and come up with tangible solutions in a collaborative, non-competitive environment.

The programme includes:

## Professional facilitators

Every session is supported by an experienced facilitator to ensure consistency, efficiency and effectiveness.

## Small cohorts

Small cohorts of up to 11 fellow business leaders will work together on important challenges and topics, and come up with tangible solutions in a collaborative, non-competitive environment.

## Flexible topic selection

The topics of discussion are decided by the participants, enabling you to focus on your own challenges while taking learnings from other group members.

## One to one support

In addition to the group session, you will have access to one to one support matched to your specific needs, building on your learning experience.

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# Who is the programme for?

With the increased challenges facing businesses, including from COVID-19 and UK EU Exit, you can prepare your business for the future by joining likeminded SME businesses benefiting from Peer Networks support and working together to find practical solutions to the challenges you're facing.

Peer Networks is open to any SME business from any sector that has:



Operated for at least one year



At least five employees\*



A turnover of at least £100,000



An aspiration to improve



And ideally has the potential to scale up or export or is exporting already.

\* Limited places available for 2-4 employee businesses



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Email [Cheshire and Warrington Growth Hub](#) and they will be in touch to discuss the next steps:

[support@candwgrowthhub.co.uk](mailto:support@candwgrowthhub.co.uk)

“Peer Networks is interesting and engaging, with a great mix of business leaders taking part. I came with an open mind and wanted to help myself and others address some of the business challenges we are facing. After the first session I called my business partner and told him that he should sign up to Peer Networks also.”

**Chris Kane, co-founder of Dorset-based Greendale Construction**



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