

Digital Accelerator Skills Bootcamp

Streamline your business, attract clients and grow with confidence in 8 weeks.

£4000 programme value,
free for eligible learners

5,000+ learners supported
since 2021

Fully funded for self-employed, freelance and micro business owners in Cheshire & Warrington



8 weeks

2 sessions per week

Tue & Thu

9:30–13:30 or 17:00–21:00

Fully online

Live and cohort-based

8 hrs / week

Sessions plus implementation

COHORT STARTS

Every other month

Each cohort runs for 8 weeks

DOES THIS SOUND LIKE YOU?

Busy, but stuck

You're always doing something, but nothing seems to move forward.

Winging it

You're hoping something clicks rather than working to a plan.

Doing it all yourself

Growth feels out of reach because you're buried in the day-to-day.

WHAT YOU'LL WALK AWAY WITH

- Branded, professional online presence
- Repeatable client onboarding and retention process
- Personalised Digital Growth Action Plan
- Lead capture and nurture systems that run without you
- Confidence pricing your services and taking payments
- Digital Transformation Pitch to present what you've built

Check your eligibility and apply at

enterprise4all.co.uk or scan this QR code >



training@enterprise4all.co.uk

01254 693 999

enterprise4all.co.uk

01 · FOUNDATIONS · WEEK 1

Your Digital Command Centre

- Set up a structured folder system using the PARA method
- Apply consistent file naming conventions and sharing permissions
- Choose the platform that fits your business: Google Workspace or Microsoft 365
- Back up business and client data securely to avoid loss

02 · IDENTITY · WEEKS 2-3

Vision, mission & ideal client

- Define your mission, vision, values and ideal client using AI prompts
- Lock down the foundation the rest of your Growth Action Plan builds on

Visual brand + digital design

- Build a brand board: colours, fonts, tone of voice
- Create branded templates for posts, stories, business cards and lead magnets in Canva
- Set up a reusable template library

03 · VISIBILITY · WEEKS 4-6

Social media platforms & scheduling

- Choose and optimise the platform that fits your audience
- Set up a scheduling system in Metricool for consistent, professional visibility

SEO, Google Business Profile & content

- Research keywords and optimise your Google Business Profile
- Build content pillars and a 4-week content plan in Trello with AI support

04 · GROWTH & LAUNCH · WEEKS 7-8

Lead capture & email marketing foundation

- Build a lead magnet and landing page
- Connect it to an automated welcome email sequence
- Set up GDPR-safe data collection

Digital Transformation Plan

- Combine every Growth Action Plan into one master document
- Use AI to build a step-by-step 6-month blueprint for the business

TOOLS YOU'LL USE

Canva

Metricool

Google My Business

Trello

ChatGPT

Systeme.io

Google Workspace / Microsoft 365

Ubersuggest

WHO IT'S FOR

Self-employed professionals, freelancers, solo founders and micro business owners who want their digital presence and systems sorted, without needing to be technical.

ELIGIBILITY

- ✓ Aged 19 or over, with the right to work in the UK
- ✓ Live or work in Cheshire & Warrington
- ✓ Lived in the UK for 3+ years
- ✓ Haven't attended a Skills Bootcamp since April 2026



Funded by
UK Government



Enterprise
Cheshire + Warrington

Delivered as part of the UK Government's Skills Bootcamps provision, funded by the Department for Work and Pensions. Eligibility criteria apply; places are subject to funding conditions and offered following application review.

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