



# Delivery Plan 22/23

May LEP Board Update



# Strategy

Facilitate & Support WIDER SUB-REGIONAL AGENDA	
The local authorities development of the sub-regional Levelling Up position	Throughout 22/23
Review the agenda of the Strategy Programme board, to ensure a clear pathway to achieving our vision: Update our economic intelligence Subsequently update strategic economic planning, inclusion of SIGC recommendations	Q2 Q2-3 Q4
Determination of Growing Places Fund Prioritisation and Scope for new wave.	Q2
Sustainable Inclusive Growth Commission – Public Consultation & Issue Updated Report Deliver Promotion Phase of Commission programme	Q2 Q3-4
Facilitate & Support NET ZERO	
Completion of Investment Case and Final Report for Net Zero North West Cluster Plan.	Q2
Delivery of Invest Net Zero Cheshire ( <i>£1bn pipeline of projects</i> ), removing barriers to investment and helping schemes to be delivered. Recruit new Energy Officer	Q2
COP26 Legacy Programme: <ul style="list-style-type: none"> <li>• Leaders Meetings</li> <li>• Youth Commission</li> <li>• Conference, in partnership with Cheshire West and Chester Council</li> </ul>	Throughout 22/23 Q2 Q2 Q3
Influence & Networking	
Natural Capital & Rural Economy (Rural Strategy Group, Local Nature Partnership)	Throughout 22/23
Net Zero (Net Zero North, Net Zero North West, Local Energy Hub North West)	Throughout 22/23
Wider agenda with neighbouring areas (Mersey Dee Alliance, NP11, GM & CW Leaders), including supporting the northern powerhouse independent economic review.	Throughout 22/23

**Government has confirmed core role of a LEP is strategic economic planning & maintaining robust local evidence**



## Funds & P&I

Delivery	
Formal mid-term evaluation of Local Growth Fund	Q3
Maximise impact and ensure successful delivery of outputs against Local Growth Fund, Getting Building Fund, through ongoing monitoring and evaluation of the projects.	Throughout 22/23
Facilitate & Support	
Launch the Life Sciences Fund 2, including launch event.	Q1
<ul style="list-style-type: none"> <li>• Identification and finalisation of the pipeline of investments across the three priority axis for the Cheshire and Warrington Urban Development Fund and their allocated budgets:                             <ul style="list-style-type: none"> <li>• Research &amp; Innovation (£7m)</li> <li>• SME (£5m)</li> <li>• Low Carbon (£8m)</li> </ul> </li> <li>• Progress pipeline projects through Stage 1 and Stage 2 legals, as directed by the Cheshire and Warrington Development Fund Board.</li> <li>• Monitor delivery of current investments of Cheshire and Warrington Development Fund</li> </ul>	Q2
	Q4
	Throughout 22/23

**Monitoring & Assurance will continue against the Local Growth Fund & other existing LEP funds**

## Growth & Science Corridors

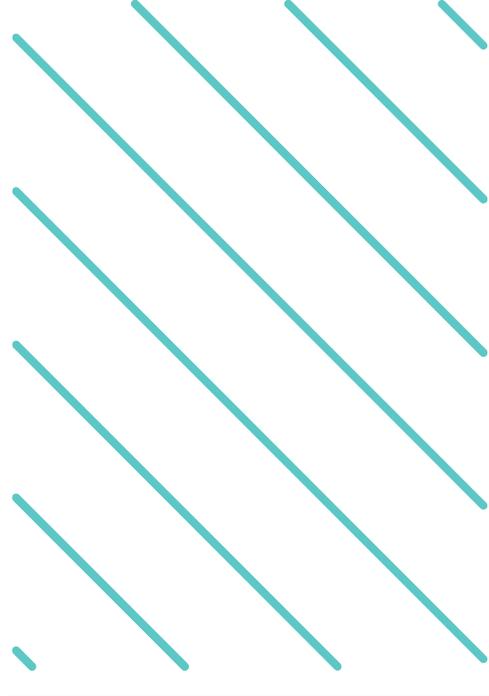
Delivery	
Continued investment and delivery of Cheshire Science Corridor EZ Programme: Invest in 300,000 sq ft of new commercial floor space in the Enterprise Zone.	Q4
Develop a Life Sciences Inward Investment Pitch Book.	Q2
Develop a business case for a nuclear catalyst at Birchwood Park.	Q3
Deliver High Speed Growth Corridor Business Case to Government, with draft to local authority partners by end May 2022.	Q2
Facilitate & Support	
Support delivery of relevant Invest Net Zero Cheshire Schemes	Q3
Establishment of new delivery partner at Thornton Science Park, including identification of investment programme roadmap for the next 5 years.	Q4
Cheshire East Council - Bid for Great British rail HQ at Crewe	Q2
Local authorities and towns with regeneration: <ul style="list-style-type: none"> <li>Towns &amp; Future High Street Fund Projects in Crewe and Winsford</li> <li>Town Centre Regeneration Plans in Ellesmere Port and Northwich</li> <li>Develop a town centre pilot programme with the local authorities.</li> </ul>	Throughout 22/23 Throughout 22/23 Q3
Homes England and Local Authorities – Housing Pathfinder Projects Support the development of at least 3 business cases and subsequent investment with Homes England.	Q4

**Will continue to focus on alternative to the “Golden Triangle” in the North West.**



# Business Growth

Delivery	
Directly support C&W business with advice/guidance/diagnostics	Throughout 22/23
Referrals and introductions into appropriate support services & opportunities	Throughout 22/23
Deliver key account management approach for 30 foreign owned businesses	Q2
Develop suite of support for SMEs: <ul style="list-style-type: none"> <li>• Innovation</li> <li>• Carbon Footprint Trackers</li> <li>• Carbon Toolkits</li> <li>• SME Service Support</li> <li>• Start-up</li> </ul>	Q2
Deliver a more collaborative sustainable investment approach with the local authorities, with the ambition of Right Investment, Right Company. Respond effectively, as defined with the local authorities, to inward investment enquiries.	Q1 Throughout 22/23
Facilitate & Support	
Work with DiT on Trade & Investment, leading to more informed businesses in C&W. Influence DiT with the recommendations from the sub-regional Trade and Investment Group	Q2
Business Growth, through full utilisation of the CRM and maintenance of business networks to ensure business intelligence is kept up to date and can be acted upon.	Throughout 22/23
Influence & Networking	
Maximise potential & impact of the Growth Hub’s business intelligence and capability, through Cheshire Business Groups and similar organisations; including the shape and direction of the Growth Hub from 23/24 onwards.	Throughout 22/23 Q3

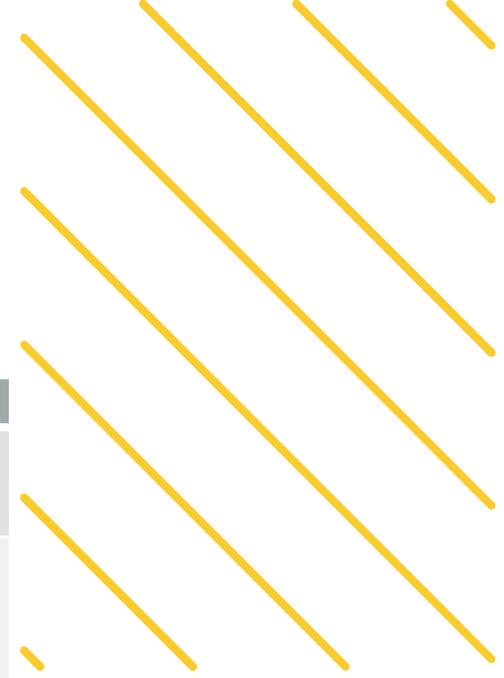


**Returning to pre-pandemic funding levels, with a more intelligence led approach.**



# Employers' Skills and Education

Delivery	
<ul style="list-style-type: none"> <li>Launch Skills Bootcamp Programme for employed and unemployed.</li> <li>Work to develop proposals for future Skills Bootcamp funding rounds.</li> <li>Full utilisation of DfE grant of £1,036,653 and delivering training for 264 learners.</li> </ul>	Q2 Q3 Q4
<p>Develop and improve data and labour market intelligence, utilising £55k DfE funding, to inform and influence:</p> <ul style="list-style-type: none"> <li>Curriculum in local schools and colleges</li> <li>Development of strategy and investment decisions</li> <li>Advice and support to the unemployed, and helping employers to fill job vacancies</li> </ul> <p>Delivery of:</p> <ul style="list-style-type: none"> <li>LMI Programme Evaluation</li> <li>Refresh Digital Report</li> <li>Adult Report</li> <li>Young Person's Report</li> <li>Labour Market Assessment</li> </ul>	Q1 Q3 Q3 Q3 Q4
Facilitate & Support	
<p>Maximise the impact and ensure successful delivery of Local Growth Fund Skills (£5m)</p> <ul style="list-style-type: none"> <li>Showcase event at the Pledge Annual Celebration (30<sup>th</sup> June)</li> </ul>	Throughout 22/23
<p>Development and delivery of Skills Development Fund (£2.7m) and Institute of Technology (£13m), to meet demand identified through labour market intelligence.</p>	Throughout 22/23
<p>Local authorities with identification of potential sub-regional skills proposals against the UK Shared Prosperity Fund Skills &amp; People priority axis.</p>	Q2
Influence & Networking	
<p>Work with Jobcentre Plus, local partners and Careers Hub, with an initial focus on the longer-term unemployed in Warrington, Crewe and Ellesmere Port.</p>	Throughout 22/23
<p>Raise the profile of digital technologies, skills and jobs via our Digital Skills Partnership (£56k DCMS funding confirmed), including embedding the updated digital report.</p>	Q3



**Aligned to Skills Report and priorities for:**

- Employees*
- Economically Inactive & Unemployed*
- Young People*



## The Pledge

Delivery	
Deliver a Careers Hub (minimum 20 schools in academic year 21-22 increasing to 80 in 22-23) with particular focus on supporting disadvantaged young people to achieve their best next step, including those on free school meals and the geography of Ellesmere Port, Crewe and Warrington.	Q4
Establish and maintain a calendar of events that put employers at the heart of inspiring young people about future careers and technologies, through schools, colleges and youth/community groups.	Q2
Meaningful engagement >500 employers by Dec 2022, with 100 engaged in activity promoting digital.	Q3
98% of schools and colleges to be matched with an Enterprise Advisor, ensuring sustainable employer-led partnerships are made across the sub-region.	Throughout 22/23
Improvement in careers provision, demonstrating an increased average Gatsby benchmark score from previous academic year 20/21.	Q2
Recommendations in place for planning for academic year 22/23.	Q4
Annual Pledge Celebration & Next Steps Event (30 <sup>th</sup> June), >150 in attendance.	Q1
Facilitate & Support	
Work with partners to ensure that more young people access meaningful work experience, especially those from disadvantaged backgrounds (Gatsby benchmark 6). Ensure that as many young people as possible are able to gain an experience in a LEP priority Sector (compared to 3% in 2019), building on best practice of sector exposure from the academic year 20/21.	Q2
Working with local management groups (6 across C&W) to ensure that the Pledge's programme of work reflects the local priorities and the Pledge influencing utilisation of best practice.	Throughout 22/23
Working with local authorities to identify their priorities relating to the Pledge programme and identifying proposals against the UK Shared Prosperity Fund Skills & People priority axis.	Q2
Influence & Networking	
Influence and share good practice with employers so they can recruit and retain a diverse and inclusive workforce aligned to their business needs, with a particular focus on social mobility and gender disparities (Digital, STEM and Social Care)	Throughout 22/23

### Aligned to Skills Report and priorities for:

- *Young People*



## Connectivity & Infrastructure: Digital Connectivity

Influence & Networking	
<ul style="list-style-type: none"><li>• Cementing &amp; establishing partnership networks within the sub-region and neighbouring regions.</li><li>• Develop a governance structure of digital across the sub-region.</li></ul>	
Identification and alignment of priorities: <ul style="list-style-type: none"><li>- Rural connectivity plan</li><li>- Business requirements</li><li>- Digital infrastructure plan review (data refresh)</li></ul>	
Exploration of commercial models & funding streams: <ul style="list-style-type: none"><li>- Opportunities and timescales of BDUK</li><li>- Pipeline of public sector “backbone” schemes</li><li>- Identification of “dig once” opportunities</li><li>- Levelling up pitch</li></ul>	

*Digital Connectivity Working Group session scheduled for 17<sup>th</sup> May (with key board members) to review/finalise deliverables.*

**Board & delivery area still in the “Establish” phase**

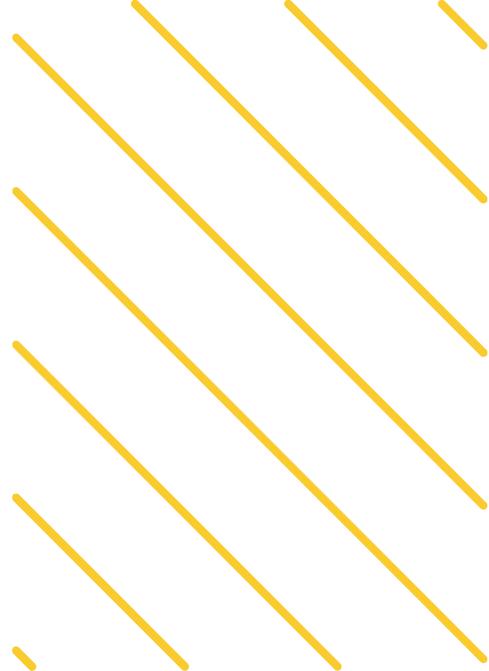
## Connectivity & Infrastructure: Local Transport

Delivery	
Review & revise the sub-regional transport strategy, following the update to the LEP evidence base and updates to the SEP; including relevant recommendations from SIGC and development of a sub-regional strategy for a zero-emission vehicle future state.	Q4
Deliver an updated SOBC for Mid-Cheshire & Middlewich Line to DfT, including an options assessment report.	Q2
Development of a strategy for the A51 corridor, identifying potential improvements and development opportunities.	Q4
Facilitate & Support	
Working with the local authorities to develop sub-regional options for bus service improvements for levelling up, for consideration for a County Deal / Levelling Up submission.	<i>X- ref county deal dates</i>
Influence & Networking	
Government & Rail Industry to maximise delivery of services and network enhancements.	Throughout 22/23
Engage with Transport for the North to influence and support the update of their strategic transport plan.	Q4
Engage with National Highways to influence and support the development of their route strategies.	Q3

**Readiness for a zero-emission future state, with considerations for road, rail and bus, while supporting the LEP's vision.**

# Marketing Cheshire

Delivery	
<i>Visitor Economy:</i> Refresh the Destination Management Plan to reflect the transition from recovery into “building back.”	Q2
<i>Visitor Economy:</i> Work with Destination Chester and Destination Cheshire network to deliver high impact visitor marketing campaigns, including: <ul style="list-style-type: none"> <li>• Visit England (£100k award) – city focused campaign</li> <li>• “Our family welcomes your family”</li> <li>• Jubilee</li> <li>• Cheshire Day - Building on 2021 and 2022 online activity</li> </ul>	Q1 Throughout 22/23 Q1 Q4
<i>Visitor Economy:</i> Deliver, by Autumn 2022, a sustainability workshop and event for tourism businesses.	Q3
<i>Visitor Economy:</i> Continue to build back partnership with private sector businesses.	Throughout 22/23
<i>Place Marketing:</i> Develop “Live in Cheshire” campaign and website content.	Q3
<i>LEP Corporate:</i> Deliver programme of strategic PR and Public Affairs activity, linked to LEP priority areas.	Throughout 22/23
Facilitate & Support	
Support growth of key sectors, in particular Green Energy & Life Sciences, in identifying opportunities to host strategic conferences and events with businesses.	Throughout 22/23
<i>LEP Corporate:</i> Marketing & social media delivery, including specific support for Growth Hub and Pledge to meet their annual targets.	Throughout 22/23

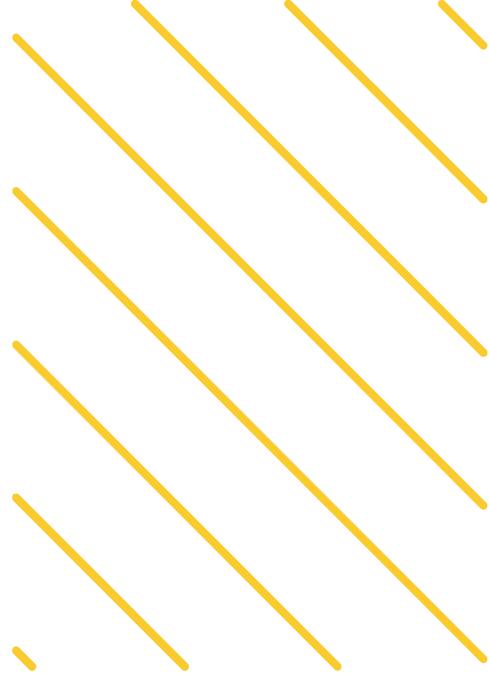


**Awaiting  
Government’s  
response to DMO  
Review**



## Future-Fit Organisation & Governance

Delivery	
To define and appraise options for structuring the LEP, that reflect the LEP Review & ambitions of the sub-region. Submit recommended structure to CLGU, including Delivery Plan for 2023/2024.	Q2
	Q3
Launch recruitment campaign for committees, including engagement board. Induct and welcome new committee members	Q1 Q2
Further develop and embed desired culture and values across the organisation.	Throughout 22/23
Further develop and implement EDI action plan, including specific recommendations from SIGC and LEP Engagement Board.	Throughout 22/23
Establish an impact assessment approach and policy for investment / LEP support, that reflect the vision & SIGC recommendations. Identify key services and projects to trial the new policy.	Q3
	Q4
Complete review and implement recommended actions for procurement & risk processes across organisation.	Q1
Procure & embed a new programme/project management software solution	Q1
Review & reframe LEP's approach to performance and investment management, including the activity of the Performance & Investment Committee	Q1
Publish Annual Report and Hold AGM	Q3



**Priority to embed vision and reflect the LEP review.**