

Product AI Builders Skills Bootcamp: Build Real Apps, Fast

Practical AI-powered app building for non-coders

**Fully-Funded for self-employed professionals,
solo founders, and micro business owners in
Cheshire & Warrington**




**Enterprise
Cheshire +
Warrington**



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Level 3 Product AI Builders Skills Bootcamp: From Idea to App in 8 Weeks

 **Price: Fully Funded**

This course is fully funded for self-employed business owners or sole traders.

Course Overview

A hands-on, 8-week bootcamp where beginners learn to design, build, and launch real web apps using AI tools without needing any coding experience. By the end, you'll have a live, user-tested app, a polished portfolio, and the confidence to turn your ideas into real digital products.

Unlike generic app building courses, this program is specifically crafted for Self Employed, Solo & Micro Business Owners in Cheshire & Warrington who need to:

- **Build real, AI-powered tools** to automate tasks, save time, and improve customer experience—without writing code.
- **Turn service ideas into simple web apps** that solve real problems, capture leads, or streamline day-to-day operations.
- **Learn by doing** through hands-on projects, practical exercises, and peer collaboration—not passive video tutorials.
- **Launch and grow smarter** with go-to-market strategies, feedback loops, and systems thinking tailored to small businesses.

Who is this for?

Aspiring creators, freelancers, and entrepreneurs ready to build smarter, launch faster, and grow with AI.

This Level 3 bootcamp is designed for self-employed professionals, solo founders, and micro business owners in Cheshire & Warrington who are ready to stop relying on tech teams and start building real solutions with AI-powered tools. It's ideal for:

Self-Employed Builders ready to turn ideas into apps
Use practical AI tools to build and launch real, user-focused web apps—no coding required.

Freelancers and Creators looking to scale smart
Automate repetitive work, improve client experience, and expand your services with your own custom tools.

Entrepreneurs building digital-first businesses
Create lightweight, scalable products, powered by AI, to solve real customer problems and unlock new growth.

Problem-solvers who learn best by doing
If you're curious, action-oriented, and ready to build not just brainstorm this bootcamp gives you everything you need to launch with confidence.

Whether you want to build powerful AI-driven apps, automate your workflows, or launch products that grow your business, this bootcamp provides practical, hands-on learning to empower self-employed professionals and SMEs to succeed in today's tech-driven world.

What will you achieve?

By the end of this Skills Bootcamp, you will be able to:

1

Confidently design, build, and launch fully functional AI-powered web apps without coding experience.

2

Apply product thinking to create user-focused solutions that solve real business challenges.

3

Automate key business processes to save time and scale efficiently using AI and no-code tools.

4

Develop go-to-market strategies to attract users, gather feedback, and grow their digital presence.

5

Build a professional portfolio showcasing live projects, technical skills, and product design thinking.

6

Cultivate a growth mindset and collaborative skills to continue learning and innovating beyond the course.

 Embark on an epic 8-week digital transformation voyage to turbocharge your online skills and ignite lasting growth for your business.

Immersive Online Experience
Fully online delivery with 16 dynamic 4-hour sessions, giving you the flexibility to learn from anywhere.

Personalised Roadmap
Develop a clear, step-by-step AI app-building and business growth plan tailored to your goals, empowering you to confidently launch, scale, and automate your digital products using AI tools.

Dates & Times
Dates: 15th September - 5th November 2025
Times: 09:30 - 13:30

Course Content



The New Builder Mindset + First App Launch

- Build and launch a basic AI-assisted web app in one session
- Learn core HTML/CSS fundamentals through hands-on practice
- Set personal goals and productivity strategies for consistent progress
- Reflect on growth mindset and create clear Objectives and Key Results (OKRs)



Product Architecture & System Thinking

- Understand app system design and software development lifecycle (SDLC)
- Define Minimum Viable Product (MVP) with user stories and data models
- Use AI tools to refine app features and plan wireframes
- Develop secure and feasible app blueprints ready for prototyping



Interfaces & Prototyping

- Design intuitive, mobile-first user interfaces using Figma and Lovable
- Create interactive prototypes to test and improve user experience
- Gather and apply real user feedback for product refinement
- Present designs and prototypes for peer review and constructive input



Smart Building with AI Tools

- Rapidly build interactive UI components with AI-powered Lovable platform
- Collaborate on backend logic using n8n for workflow automation
- Integrate frontend and backend for functional, deployable apps
- Share live app demos and troubleshoot common challenges collaboratively



Data, APIs, and Integration

- Connect apps to databases (Supabase) to enable data-driven functionality
- Build forms and validate workflows with user testing
- Implement advanced automations and API security using n8n
- Create scalable backend logic with conditional workflows and integrations



Polish, Test, and Final Prep

- Develop a lean go-to-market strategy tailored to your target users
- Map growth loops and embed scalable automation for business growth
- Collect and incorporate user feedback to improve product-market fit
- Plan scaling strategies focusing on SME growth and operational efficiency



Presentation & Career Tools

- Conduct thorough testing and polish app for security and usability
- Craft compelling pitch decks and storytelling for product promotion
- Practice delivering clear, confident product pitches with peer feedback
- Prepare career tools and strategies for ongoing professional growth



Demo Day & Next Steps

- Present your final app demo to peers and external users for validation
- Gather constructive feedback to identify strengths and improvements
- Reflect on your builder journey and define your personal identity
- Create a 30–60–90 day roadmap for continuous learning and business growth

If you're interested in learning more, book in a call with a member of team here:

Book a call here!