



Team of the Year

Eligibility criteria:

- Any team who works in the tourism industry within Cheshire and Warrington can enter this award
- Must have worked as a team for at least 8 weeks during the 12-month period prior to 25 July 2022
- If you have any questions, please email awards@marketingcheshire.co.uk

The judging will be based on this entry form, your website (viewed on desktop, mobile and tablet), and any other online presence that you might have, including social media. The judges will also look at your online customer reviews.

There is no requirement for businesses to be quality assessed by VisitEngland, the AA or any other assessing body.

If there is any other information (not available online) that you would like to include to illustrate points made in your entry, for example, regional or national press coverage, please upload one pdf document no larger than 5mb. If more than one document is sent or it is larger than 5mb it can not be sent on to the judges. Please ensure each piece of evidence is indexed to the relevant question.

Please try to answer all questions as fully as possible, but within the word limit. At the end of each question you may include web links, if you have them, to support your answer. These can be in addition to the word count.

Please ensure you read the awards terms and conditions on the website

Please give details of the person we should contact regard to this entry. The email given here will be the email address we will use for all future correspondence.

Applicant & Business Details	
Applicant's Name	
Applicant's Job Title	
Applicant's Phone Number	
Applicant's Email	
Team and Business name Give the name as you wish it to appear in all publicity materials, on certificates, in presentations etc.	
Business Address	
Name of Team being nominated	
Promotional description Provide a promotional description of your team / business. <ul style="list-style-type: none"> • Focus on its strengths and stand out features • Write your description with regard to this category • This wording will be used in PR and awards literature if you are short listed as a finalist • Wording provided is subject to edit • 120 word maximum 	
Promotional images	

Provide up to three landscape high resolution photos.

- Photos should relate to this category
- Photos should not be edited in any way e.g. embedded text or logos, a collage
- Only include photos that you own the copyright for
- If the photo requires a credit e.g. photographer, please provide details
- These photos will be used in PR and awards literature if you are short listed as a finalist

1. Describe the team's role

For Example

- How long has the team been in place?
- What is involved in their day-to-day role?

Maximum 200 words

2. Please list any awards won and/or ratings and accolades achieved in the last two years by the nominated team, including title, awarding body, level and dates achieved.

3. Explain how the team have contributed to the success of the business

For Example

- What training/qualifications have they undertaken that impact on their role?
- What successful campaigns/projects have they contributed to?

Maximum 200 words

4. Sum up what makes the team invaluable to your business and why should they win this award?

Maximum 200 words

