enterprise4all

LEVEL 3 SKILLS BOOTCAMP

AI Product Builder Skills Bootcamp

Build a real, working app in 8 weeks. No coding required.

£4,000 programme value, free for eligible learners

70+ apps built across five cohorts so far

Fully funded for self-employed, solo and micro business owners in Cheshire & Warrington

8 weeks	Mon & Wed	Fully online	~8 hrs / week
2 sessions per week	9:30–13:30 or 17:00–21:00	Live and cohort-based	Sessions plus build time

FINAL COHORTS OF THE YEAR START **28 September 2026** | **11 January 2027**

CHOOSE YOUR ROUTE

Sell the build

Build a product for a real client, audience or niche and offer it as part of your service.

Optimise your business

Find a bottleneck or manual task in your operation and build the tool that removes it.

Build to win work

Create a project you can show to clients, employers or collaborators to win work.

WHAT YOU'LL WALK AWAY WITH

- A live, user-tested app you built yourself
- Automations that let you scale without hiring
- A portfolio of live projects and design thinking
- Product thinking that turns problems into solutions
- A go-to-market plan to attract real users
- A 30-60-90 day roadmap for what you build next

Check your eligibility and apply at

enterprise4all.co.uk or scan this QR code >

training@enterprise4all.co.uk
01254 693 999
enterprise4all.co.uk

enterprise4all AI Product Builder Skills Programme

PHASE BY PHASE

01 · DECIDE · WEEK 1

Commit to a route. Find a real problem. Define what you'll build.

Finding the problem and choosing your route

- Meet the cohort and build your first practice page
- Commit to your route: sell the build, optimise your business, or build to win work
- Define your MVP and lock down what you're building — and what you're not

02 · CREATION · WEEKS 2–4

Build the first version. Design it. Test it. Iterate.

First real build

- Go from idea to a working app in Lovable
- Identify the specific people you're building for
- Set clear objectives and a weekly build rhythm

Interfaces and user testing

- Design usable interfaces in Stitch for Lovable
- Get real users into your product and run a structured test
- Set up your Supabase data layer and relationships

Automation and architecture

- Wire it together with n8n: emails and triggers
- Audit your build and harden the riskiest part
- Add integrations, login and basic security

03 · TRACTION · WEEK 5

Talk to your market. Scope real work. Have the money conversation.

Scoping and pricing real work

- Turn a buyer conversation into priced work
- Price a productised offer and talk money
- Bank your first real outcome as evidence

04 · CONNECTION & LAUNCH · WEEKS 6–8

Finish it, take it live, pitch it, and demo it.

Finish and package

- Fix loading states, error messages and the fragile edges
- Check GDPR and data-handling basics are covered
- Build your product's origin story

Go live and build the pitch

- Deploy your app and confirm it works for a real visitor
- Craft your pitch deck and rehearse delivering it
- Take peer feedback and refine before Demo Day

Demo Day and what's next

- Present your finished app to peers and external guests
- Gather feedback on strengths and next steps
- Leave with a 30-60-90 day roadmap for what's next

TOOLS YOU'LL USE Claude · Lovable · n8n · Supabase · Resend · Vercel · Stitch

WHO IT'S FOR

Self-employed professionals, freelancers, solo founders and micro business owners who are ready to stop waiting on tech teams and build their own tools. No coding experience needed, but you should be comfortable with everyday digital tools and ready to work at pace.

ELIGIBILITY

- ✓ Aged 19 or over, with the right to work in the UK
- ✓ Live or work in Cheshire & Warrington
- ✓ Self-employed, going self-employed, or doing self-employed work on the side
- ✓ Have an idea or problem you want to build around
- ✓ Can commit around 8 hours a week for 8 weeks

Funded by UK Government

SKILLS FOR LIFE SKILLS BOOTCAMPS

Enterprise Cheshire + Warrington

Delivered as part of the UK Government's Skills Bootcamps provision, funded by the Department for Work and Pensions. Eligibility criteria apply; places are subject to funding conditions and offered following application review.

Apply for a fully funded place at

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