# **Job Posting Analytics**

Lightcast Q1 2025 Data Set

April 2025

# **Parameters**

Select Timeframe: Apr 2024 - Mar 2025

Regions:

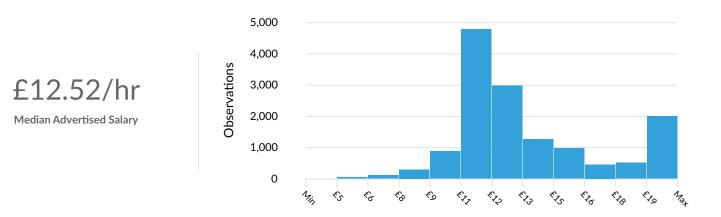
Code	Description			
E06000050	Cheshire West and Chester			
Minimum Expe	erience Required: Any			
Advertised Sal	ary: Include all postings regardless			
Education Lev	Education Level: Any			
Company Type				
Non-Staffing	Companies			
Keyword Sear	ch:			
Posting Type:	Active Postings			

## Job Postings Overview

31,1403,752Unique PostingsEmployers Competing65,674 Total Postings4,826 Total Employers25 Days2 : 1Median Posting Duration<br/>Regional Average: 27 DaysPosting Intensity

# Advertised Salary

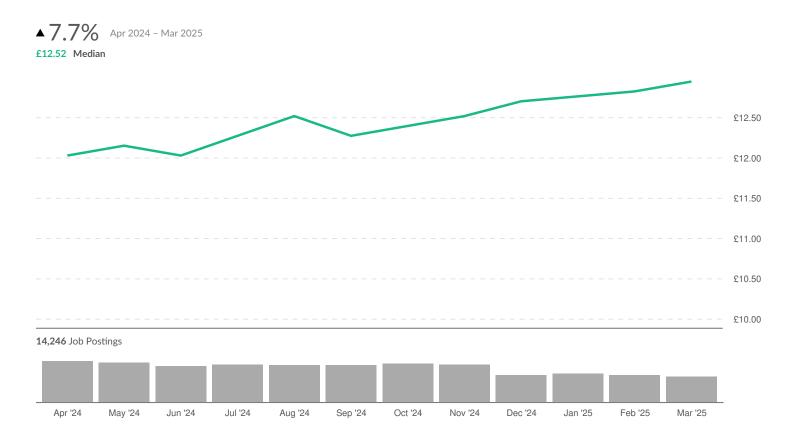
There are **14,245** advertised salary observations (46% of the 31,140 matching postings).



Advertised Salary

Regional Average: 2 : 1

## Advertised Salary Trend



# Job Postings Regional Breakdown

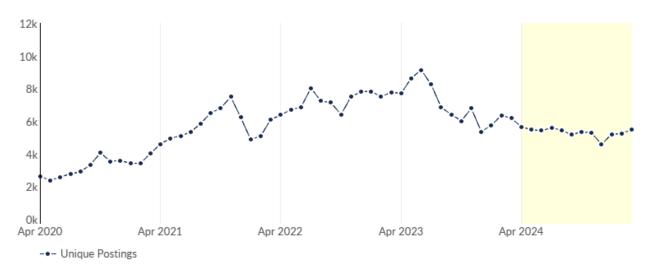


#### Local Authority

Cheshire West and Chester

Unique Postings (Apr 2024 - Mar 2025)

# Unique Postings Trend



Month	Unique Postings	Posting Intensity
Mar 2025	5,504	2:1
Feb 2025	5,230	2:1
Jan 2025	5,217	2:1
Dec 2024	4,589	2:1
Nov 2024	5,291	2:1
Oct 2024	5,367	2:1
Sep 2024	5,169	2:1
Aug 2024	5,462	3:1
Jul 2024	5,600	3:1
Jun 2024	5,425	3:1
May 2024	5,487	3:1
Apr 2024	5,654	3:1
Mar 2024	6,193	3:1
Feb 2024	6,360	3:1
Jan 2024	5,761	3:1
Dec 2023	5,365	3:1
Nov 2023	6,792	3:1
Oct 2023	6,024	3:1
Sep 2023	6,422	3:1
Aug 2023	6,844	3:1

Lightcast	Lightcast Q1 2025 Data Set   lightcast.io		Page 7/30
Jan 2021		3,424	4:1
Feb 2021		3,428	4:1
Mar 2021		4,045	4:1
Apr 2021		4,613	4:1
May 2021		4,965	4:1
Jun 2021		5,112	4:1
Jul 2021		5,338	4:1
Aug 2021		5,869	4:1
Sep 2021		6,514	4:1
Oct 2021		6,808	4:1
Nov 2021		7,493	4:1
Dec 2021		6,230	4:1
Jan 2022		4,874	4:1
Feb 2022		5,110	3:1
Mar 2022		6,121	3:1
Apr 2022		6,384	3:1
May 2022		6,717	3:1
Jun 2022		6,857	3:1
Jul 2022		8,030	3:1
Aug 2022		7,242	3:1
Sep 2022		7,148	3:1
Oct 2022		6,407	3:1
Nov 2022		7,504	3:1
Dec 2022		7,814	3:1
Jan 2023		7,839	3:1
Feb 2023		7,504	3:1
Mar 2023		7,782	3:1
Apr 2023		7,709	3:1
May 2023		8,634	3:1
Jun 2023		9,145	3:1
Jul 2023		8,248	3:1

Dec 2020	3,591	4:1
Nov 2020	3,549	4:1
Oct 2020	4,061	4:1
Sep 2020	3,343	4:1
Aug 2020	2,904	4:1
Jul 2020	2,778	3:1
Jun 2020	2,589	3:1
May 2020	2,380	3:1
Apr 2020	2,631	3:1

# **Education Breakdown**

Education Level	Unique Postings	% of Total
Up to GCSEs or equivalent	2,836	9%
No Education Listed	24,710	79%
A-levels or equivalent	1,664	5%
Foundation/HNC/HND or equivalent	605	2%
Bachelor's or equivalent	2,068	7%
Master's or equivalent	670	2%
Ph.D. or equivalent	134	0%

# Minimum Education Breakdown

Minimum Education Level	Unique Postings (minimum)	Unique Postings (max advertised)	% of Total (minimum)
Up to GCSEs or equivalent	2,836	0	9%
A-levels or equivalent	1,056	536	3%
Foundation/HNC/HND or equivalent	400	155	1%
Bachelor's or equivalent	1,798	252	6%
Master's or equivalent	273	382	1%
Ph.D. or equivalent	67	67	0%

# Experience Breakdown

Minimum Experience	Unique Postings	% of Total
No Experience Listed	22,006	71%
0 - 1 Years	4,068	13%
2 - 3 Years	2,530	8%
4 - 6 Years	1,395	4%
7 - 9 Years	221	1%
10+ Years	920	3%

# **Top Companies Posting**

	Total/Unique (Apr 2024 - Mar 2025)		Posting Intensity	Median Posting Duration
NHS	6,839 / 1,923	4:1		25 days
Cheshire West And Chester Council	1,378 / 544	3:1		21 days
Cwp-Gmbh	685 / 230	3:1		22 days
Morrisons	538 / 223	2:1		22 days
Absolute Interpreting And Translations	264 / 221	1:1		20 days
JD Wetherspoon	420 / 142	3:1		21 days
University Of Chester	210 / 141	1:1		27 days
Disability Positive	205 / 140	1:1		26 days
SGS	254 / 133	2:1		33 days
Lloyds Banking Group	333 / 130	3:1		23 days
Tesco	866 / 125	7:1		17 days
MHA	293 / 124	2:1		33 days
Chester Zoo	158 / 124	1:1		23 days
Ramboll	268 / 119	2:1		31 days
ALDI	304 / 118	3:1		16 days
Bank of America	204 / 111	2:1		24 days
Maid2Clean	190 / 108	2:1		13 days
McDonald's	339 / 108	3:1		29 days
Carden Park Hotel Limited	141 / 106	1:1		28 days
Mitchells & Butlers	365 / 103	4:1		19 days
Valor Hospitality Europe Ltd	497 / 101	5:1		29 days
Kids Planet Day Nurseries	286 / 101	3:1		26 days
Care Uk	363 / 96	4:1		33 days
Costa Coffee	209 / 92	2:1		21 days
Sytner Group	235 / 87	3:1		29 days
McArthurGlen Designer Outlets	217 / 84	3:1		27 days
Compass Group	320 / 84	4:1		34 days
Roadchef	206 / 82	3:1		11 days

Cheshire College - South and West	110 / 79	1:1	18 days
Brio Leisure	103 / 78	1:1	20 days
The Boots Company	217 / 76	3:1	23 days
Alternative Futures Group Ltd	209 / 74	3:1	18 days
Edsential	156 / 74	2:1	35 days
Inchcape	195 / 74	3:1	24 days
Asda	351 / 73	5:1	21 days
Alcedo Care Limited	273 / 73	4:1	30 days
Cheshire Constabulary	77 / 72	1:1	20 days
Sodexo	309 / 72	4:1	32 days
Close Brothers	186 / 70	3:1	27 days
Psi Talent Measurement	212 / 70	3:1	25 days
Barchester	358 / 68	5:1	25 days
Starcare International	265 / 64	4:1	31 days
Liberty	148 / 60	2:1	29 days
Holiday Inn	122 / 59	2:1	30 days
Sanctuary Group	167 / 58	3:1	24 days
Asda Express	151 / 55	3:1	25 days
Liberty Gas Group Limited	137 / 55	2:1	32 days
Sykes Cottages	87 / 55	2:1	24 days
Dechra Pharmaceuticals Plc	93 / 53	2:1	27 days
Royal Mail	115 / 53	2:1	28 days

# **Top Cities Posting**

City	Total/Unique (Apr 2024 - Mar 2025)	Posting Intensity	Median Posting Duration
Chester, Cheshire West and Chester	39,022 / 17,616	2:1	26 days
Ellesmere Port, Cheshire West and Chester	11,310 / 5,632	2:1	25 days
Northwich, Cheshire West and Chester	6,861 / 3,592	2:1	25 days
Winsford, Cheshire West and Chester	4,408 / 2,152	2:1	26 days
Frodsham, Cheshire West and Chester	1,565 / 748	2:1	26 days
Tarporley, Cheshire West and Chester	1,102 / 550	2:1	25 days
Neston, Cheshire West and Chester	905 / 476	2:1	23 days
Malpas, Cheshire West and Chester	426 / 311	1:1	24 days
Stoak, Cheshire West and Chester	9 / 7	1:1	25 days
Blacon, Cheshire West and Chester	2 / 2	1:1	13 days

# **Top Posted Occupations**

	Total/Unique (Apr 2024 - Mar 2025)	Posting Intensity	Median Posting Duration
Care Workers and Home Carers	4,370 / 1,601	3:1	30 days
Cleaners and Domestics	3,059 / 1,492	2:1	24 days
Sales Related Occupations n.e.c.	2,892 / 1,385	2:1	26 days
Kitchen and Catering Assistants	2,408 / 994	2:1	27 days
Sales and Retail Assistants	2,428 / 949	3:1	24 days
Customer Service Occupations n.e.c.	1,837 / 757	2:1	26 days
Managers and Directors in Retail and Wholesale	1,162 / 525	2:1	26 days
Chefs	1,109 / 444	2:1	24 days
Bar Staff	871 / 441	2:1	33 days
Teaching Assistants	952 / 409	2:1	27 days

# **Top Posted Occupations**

Occupation	Total/Unique (Apr 2024 - Mar 2025)	Posting Intensity	Median Posting Duration
Janitor / Cleaner	2,604 / 1,319	2:1	24 days
Retail Sales Associate	2,573 / 1,020	3:1	24 days
Home Health Aide	2,737 / 914	3:1	30 days
Office / Administrative Assistant	1,573 / 811	2:1	24 days
Customer Service Representative	1,614 / 702	2:1	25 days
Caregiver / Personal Care Aide	1,640 / 688	2:1	30 days
Retail Store Manager / Supervisor	1,484 / 629	2:1	26 days
Sales Representative	1,217 / 604	2:1	26 days
Registered Nurse	1,632 / 579	3:1	23 days
Kitchen Staff	1,326 / 545	2:1	28 days
Sales Assistant	1,199 / 532	2:1	25 days
Teacher Assistant	1,020 / 444	2:1	27 days
Chef	1,109 / 444	2:1	24 days
Bartender	871 / 441	2:1	33 days
Preschool / Childcare Teacher	784 / 425	2:1	26 days
Maid / Housekeeping Staff	882 / 415	2:1	25 days
Waiter / Waitress	672 / 377	2:1	27 days
Tractor-Trailer Truck Driver	654 / 364	2:1	24 days
Receptionist	675 / 329	2:1	23 days
Fast Food / Counter Worker	821 / 328	3:1	26 days
Sales Delivery Driver	906 / 302	3:1	27 days
Family / School / General Social Worker	582 / 278	2:1	24 days
Youth Counselor / Worker	752 / 278	3:1	26 days
Laborer / Warehouse Worker	423 / 276	2:1	20 days
Operations Manager / Supervisor	491 / 262	2:1	21 days
Interpreter / Translator	309 / 243	1:1	20 days
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Business Development / Sales Manager	437 / 230	2:1	26 days
Barista	424 / 222	2:1	20 days
Restaurant / Food Service Supervisor	436 / 205	2:1	29 days
Nurse Practitioner	654 / 194	3:1	30 days
Bookkeeper / Accounting Clerk	273 / 192	1:1	25 days
Healthcare Administrator	545 / 192	3:1	26 days
Restaurant / Food Service Manager	439 / 191	2:1	23 days
Manufacturing Machine Operator	388 / 188	2:1	27 days
Automotive Service Technician / Mechanic	483 / 185	3:1	26 days
Dishwasher	403 / 181	2:1	26 days
Physician	449 / 176	3:1	23 days
Landscaping / Groundskeeping Worker	344 / 170	2:1	23 days
Customer Service Manager	289 / 170	2:1	24 days
Nursing Home / Home Health Administrator	345 / 170	2:1	29 days
Security Officer	283 / 167	2:1	27 days
Construction Helper / Worker	271 / 162	2:1	17 days
Merchandiser	397 / 157	3:1	22 days
Computer Support Specialist	249 / 154	2:1	21 days
Project Manager	235 / 147	2:1	22 days
Tutor	255 / 146	2:1	27 days
Cook	306 / 143	2:1	23 days
Maintenance / Service Supervisor	235 / 131	2:1	27 days
Software Developer / Engineer	239 / 122	2:1	27 days
Human Resources / Labor Relations Specialist	228 / 121	2:1	25 days

# **Top Posted Job Titles**

Support Workers   1.870 / 724   3:1   28 days     Cleaners   1.123 / 527   2:1   26 days     Care Assistants   1.405 / 447   3:1   30 days     Team Members   773 / 298   3:1   29 days     Sales Assistants   604 / 258   2:1   26 days     Health Care Assistants   602 / 236   3:1   28 days     Health Care Assistants   622 / 236   3:1   26 days     Teaching Assistants   635 / 223   3:1   26 days     Delivery Drivers   548 / 185   3:1   26 days     Teaching Assistants   635 / 223   3:1   26 days     Delivery Drivers   548 / 185   3:1   26 days     Team Leads   457 / 174   3:1   26 days     Customer Service Advisors   404 / 153   3:1   27 days     Cleaning Operatives   280 / 150   2:1   26 days     Reciptionists   301 / 135   2:1   26 days     Nursery Practitioners   205 / 124   2:1   26 days     Receptionists   309 / 133   2:1   26 days		Total/Unique (Apr 2024 - Mar 2025)		Posting Intensity	Median Posting Duration
Care Assistants   1,405 / 447   3:1   30 days     Team Members   773 / 298   3:1   29 days     Sales Assistants   604 / 258   2:1   26 days     Heath Care Assistants   622 / 236   3:1   28 days     Kitchen Assistants   501 / 227   2:1   25 days     Teaching Assistants   635 / 223   3:1   26 days     Delivery Drivers   548 / 185   3:1   26 days     Kitchen Porters   395 / 175   2:1   26 days     Team Leads   457 / 174   3:1   28 days     Kitchen Porters   395 / 175   2:1   26 days     Team Leads   457 / 174   3:1   28 days     Sustomer Service Advisors   404 / 153   3:1   26 days     Customer Service Advisors   404 / 153   3:1   26 days     Wait Staff   321 / 142   2:1   25 days     Supervisors   242 / 128   2:1   26 days     Nursery Practitioners   205 / 124   2:1   26 days     Receptionists   307 / 133   2:1   26 days     Adminis	Support Workers	1,870 / 724	3:1		28 days
Team Members   773 / 298   3:1   29 days     Sales Assistants   604 / 258   2:1   26 days     Health Care Assistants   501 / 227   2:1   25 days     Kitchen Assistants   501 / 227   2:1   26 days     Teaching Assistants   501 / 227   2:1   26 days     Delivery Drivers   548 / 185   3:1   26 days     Kitchen Porters   395 / 175   2:1   26 days     Teaching Assistants   637 / 223   3:1   26 days     Delivery Drivers   548 / 185   3:1   26 days     Tean Leads   457 / 174   3:1   26 days     Bar Staff   316 / 154   2:1   26 days     Customer Service Advisors   404 / 153   3:1   27 days     Cleaning Operatives   280 / 150   2:1   26 days     Wait Staff   321 / 142   2:1   26 days     Supervisors   242 / 128   2:1   26 days     Nursery Practitioners   205 / 124   2:1   26 days     Receptionists   307 / 133   2:1   26 days     Nursery Pr	Cleaners	1,123 / 527	2:1		26 days
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Delivery Drivers   548 / 185   3 : 1   28 days     Kitchen Porters   395 / 175   2 : 1   26 days     Team Leads   457 / 174   3 : 1   28 days     Bar Staff   316 / 154   2 : 1   32 days     Customer Service Advisors   404 / 153   3 : 1   27 days     Cleaning Operatives   280 / 150   2 : 1   25 days     Wait Staff   321 / 142   2 : 1   28 days     Recapitonists   301 / 135   2 : 1   26 days     Supervisors   280 / 150   2 : 1   26 days     Nursery Practitioners   280 / 150   2 : 1   25 days     Supervisors   309 / 133   2 : 1   2 days     Nursery Practitioners   205 / 124   2 : 1   2 days     Ratenders   269 / 124   2 : 1   3 2 days     Interpreters   121 / 113   1 : 1   2 0 days     Apprentices   188 / 108   2 : 1   3 2 days     Apprentices   188 / 108   2 : 1   3 0 days     Baristas   236 / 106   2 : 1   3 0 days     Baristas <td>Kitchen Assistants</td> <td>501 / 227</td> <td>2:1</td> <td></td> <td>25 days</td>	Kitchen Assistants	501 / 227	2:1		25 days
Kitchen Porters   395 / 175   2:1   26 days     Team Leads   457 / 174   3:1   28 days     Bar Staff   316 / 154   2:1   32 days     Customer Service Advisors   404 / 153   3:1   27 days     Cleaning Operatives   280 / 150   2:1   25 days     Wait Staff   321 / 142   2:1   28 days     Receptionists   301 / 135   2:1   26 days     Supervisors   242 / 128   2:1   26 days     Nursery Practitioners   205 / 124   2:1   26 days     Bartenders   231 / 118   2:1   26 days     Administrators   187 / 111   2:1   20 days     Apprentices   188 / 108   2:1   22 days     Apprentices   188 / 108   2:1   30 days     Baristas   236 / 106   2:1   30 days     Baristas   236 / 106   2:1   30 days     Bartenders   231 / 118   2:1   30 days     Bartenders   126 / 124   2:1   30 days     Baristas   236 / 106   2:1 <t< td=""><td>Teaching Assistants</td><td>635 / 223</td><td>3:1</td><td></td><td>26 days</td></t<>	Teaching Assistants	635 / 223	3:1		26 days
Team Leads   457 / 174   3:1   28 days     Bar Staff   316 / 154   2:1   32 days     Customer Service Advisors   404 / 153   3:1   27 days     Cleaning Operatives   280 / 150   2:1   25 days     Wait Staff   321 / 142   2:1   28 days     Retail Assistants   301 / 135   2:1   26 days     Receptionists   309 / 133   2:1   26 days     Supervisors   242 / 128   2:1   28 days     Nursery Practitioners   205 / 124   2:1   28 days     Bartenders   205 / 124   2:1   29 days     Bartenders   231 / 118   2:1   29 days     Interpreters   269 / 124   2:1   29 days     Administrators   131 / 118   2:1   20 days     Apprentices   188 / 108   2:1   20 days     Baristas   236 / 106   2:1   20 days     Apprentices   188 / 108   2:1   20 days     Baristas   236 / 106   2:1   19 days     Front of House Team Members   215 / 104	Delivery Drivers	548 / 185	3:1		28 days
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Customer Service Advisors   404 / 153   3 : 1   27 days     Cleaning Operatives   280 / 150   2 : 1   25 days     Wait Staff   321 / 142   2 : 1   28 days     Retall Assistants   301 / 135   2 : 1   20 days     Receptionists   309 / 133   2 : 1   25 days     Supervisors   242 / 128   2 : 1   28 days     Nursery Practitioners   205 / 124   2 : 1   28 days     Early Years Teachers   269 / 124   2 : 1   31 days     Bartenders   231 / 118   2 : 1   32 days     Administrators   187 / 111   2 : 1   20 days     Apprentices   188 / 108   2 : 1   30 days     Baristas   236 / 106   2 : 1   10 days     Front of House Team Members   215 / 104   2 : 1   10 days     Personal Care Assistants   203 / 103   2 : 1   26 days	Team Leads	457 / 174	3:1		28 days
Cleaning Operatives   280 / 150   2:1   25 days     Wait Staff   321 / 142   2:1   28 days     Retail Assistants   301 / 135   2:1   20 days     Receptionists   309 / 133   2:1   25 days     Supervisors   242 / 128   2:1   28 days     Nursery Practitioners   205 / 124   2:1   28 days     Early Years Teachers   269 / 124   2:1   21 days     Bartenders   231 / 118   2:1   20 days     Interpreters   121 / 113   1:1   20 days     Apprentices   188 / 108   2:1   22 days     Baristas   236 / 106   2:1   19 days     Front of House Team Members   215 / 104   2:1   26 days     Personal Care Assistants   203 / 103   2:1   27 days	Bar Staff	316 / 154	2:1		32 days
Wait Staff   321 / 142   2:1   28 days     Retail Assistants   301 / 135   2:1   20 days     Receptionists   309 / 133   2:1   25 days     Supervisors   242 / 128   2:1   28 days     Nursery Practitioners   205 / 124   2:1   28 days     Early Years Teachers   205 / 124   2:1   21 days     Bartenders   231 / 118   2:1   20 days     Interpreters   121 / 113   1:1   20 days     Administrators   187 / 111   2:1   21 days     Baristas   236 / 106   2:1   10 days     Personal Care Assistants   203 / 103   2:1   20 days	Customer Service Advisors	404 / 153	3:1		27 days
Retail Assistants301 / 1352:120 daysReceptionists309 / 1332:125 daysSupervisors242 / 1282:128 daysNursery Practitioners205 / 1242:131 daysEarly Years Teachers269 / 1242:129 daysBartenders231 / 1182:132 daysInterpreters121 / 1131:120 daysAdministrators187 / 1112:122 daysBaristas236 / 1062:119 daysFront of House Team Members215 / 1042:126 daysPersonal Care Assistants203 / 1032:127 days	Cleaning Operatives	280 / 150	2:1		25 days
Receptionists309 / 1332:125 daysSupervisors242 / 1282:128 daysNursery Practitioners205 / 1242:131 daysEarly Years Teachers269 / 1242:129 daysBartenders231 / 1182:132 daysInterpreters121 / 1131:120 daysAdministrators187 / 1112:122 daysBaristas236 / 1062:119 daysFront of House Team Members215 / 1042:126 daysPersonal Care Assistants203 / 1032:127 days	Wait Staff	321 / 142	2:1		28 days
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Early Years Teachers269 / 1242:129 daysBartenders231 / 1182:132 daysInterpreters121 / 1131:120 daysAdministrators187 / 1112:122 daysApprentices188 / 1082:130 daysBaristas236 / 1062:119 daysFront of House Team Members215 / 1042:126 daysPersonal Care Assistants203 / 1032:127 days	Supervisors	242 / 128	2:1		28 days
Bartenders231 / 1182:132 daysInterpreters121 / 1131:120 daysAdministrators187 / 1112:122 daysApprentices188 / 1082:130 daysBaristas236 / 1062:119 daysFront of House Team Members215 / 1042:126 daysPersonal Care Assistants203 / 1032:127 days	Nursery Practitioners	205 / 124	2:1		31 days
Interpreters121 / 1131:120 daysAdministrators187 / 1112:122 daysApprentices188 / 1082:130 daysBaristas236 / 1062:119 daysFront of House Team Members215 / 1042:126 daysPersonal Care Assistants203 / 1032:127 days	Early Years Teachers	269 / 124	2:1		29 days
Administrators187 / 1112:122 daysApprentices188 / 1082:130 daysBaristas236 / 1062:119 daysFront of House Team Members215 / 1042:126 daysPersonal Care Assistants203 / 1032:127 days	Bartenders	231 / 118	2:1		32 days
Apprentices188 / 1082:130 daysBaristas236 / 1062:119 daysFront of House Team Members215 / 1042:126 daysPersonal Care Assistants203 / 1032:127 days	Interpreters	121 / 113	1:1		20 days
Baristas236 / 1062 : 119 daysFront of House Team Members215 / 1042 : 126 daysPersonal Care Assistants203 / 1032 : 127 days	Administrators	187 / 111	2:1		22 days
Front of House Team Members215 / 1042:126 daysPersonal Care Assistants203 / 1032:127 days	Apprentices	188 / 108	2:1		30 days
Personal Care Assistants 203 / 103 2 : 1 27 days	Baristas	236 / 106	2:1		19 days
·	Front of House Team Members	215 / 104	2:1		26 days
Housekeepers 193 / 102 2 : 1 26 days	Personal Care Assistants	203 / 103	2:1		27 days
	Housekeepers	193 / 102	2:1		26 days

Chefs	311 / 100	3:1	25 days
Catering Assistants	313 / 99	3:1	30 days
Domestic Cleaners	154 / 97	2:1	19 days
Store Colleagues	596 / 92	6:1	26 days
Chefs De Partie	213 / 89	2:1	21 days
Vehicle Technicians	221 / 88	3:1	28 days
Registered Nurses	327 / 87	4:1	25 days
Labourers	114 / 84	1:1	21 days
Kitchen Team Members	244 / 82	3:1	30 days
Warehouse Operatives	114 / 82	1:1	25 days
Cover Supervisors	183 / 79	2:1	29 days
Domestic Assistants	207 / 79	3:1	32 days
Security Officers	118 / 77	2:1	28 days
Food and Beverage Assistants	159 / 77	2:1	29 days
Sales Advisors	152 / 76	2:1	20 days
Sales Associates	213 / 75	3:1	27 days
Mental Health Practitioners	462 / 71	7:1	32 days
Store Managers	190 / 71	3:1	28 days
Residential Support Workers	195 / 70	3:1	31 days
Assistant Managers	112 / 69	2:1	22 days
Deputy Managers	142 / 68	2:1	18 days
Customer Service Team Members	136 / 68	2:1	19 days

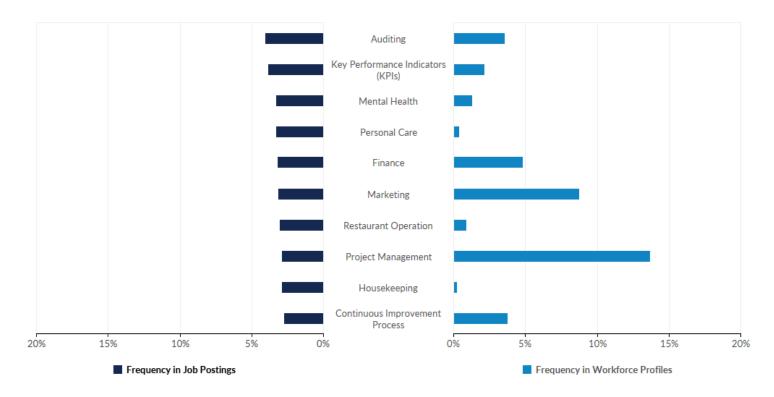
# **Top Industries**

Industry	- Total/Unique (Apr 2024 Mar 2025)	Posting Intensity	Median Posting Duration
Human Health Activities	9,510 / 2,994	3:1	25 days
Retail Trade, Except of Motor Vehicles and Motorcycles	5,969 / 2,327	3:1	23 days
Food and Beverage Service Activities	5,633 / 2,118	3:1	28 days
Residential Care Activities	3,773 / 1,387	3:1	24 days
Activities of Head Offices; Management Consultancy Activities	2,273 / 1,218	2:1	24 days
Education	2,020 / 1,061	2:1	24 days
Financial Service Activities, Except Insurance and Pension Funding	1,430 / 731	2:1	23 days
Real Estate Activities	1,267 / 647	2:1	24 days
Accommodation	1,052 / 643	2:1	29 days
Services to Buildings and Landscape Activities	1,275 / 617	2:1	23 days

The following provides insight into the supply and demand of relevant skills by comparing the frequency of skills present in job postings against skills present in today's workforce. Along with Lightcast's job posting analytics, this comparison leverages Lightcast's dataset of more than 100M online resumés and profiles. All resumés and profiles used in these comparisons have been updated within the last three years.

\*The skills associated with workforce profiles represent workers of all education and experience levels.

## **Top Specialized Skills**

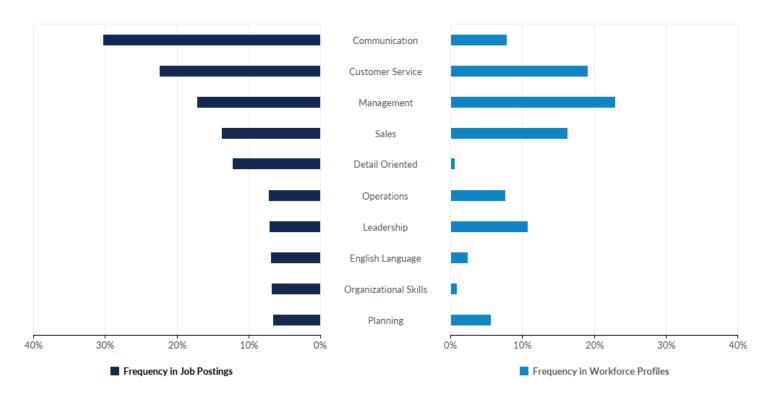


## **Top Specialized Skills**

	Frequency in Postings	Postings with Skill / Total Postings (Apr 2024 - Mar 2025)	Frequency in Profiles	Profiles with Skill / Total Profiles (2023 - 2025)
Auditing	4%	1,271 / 31,140	4%	3,496 / 97,831
Key Performance Indicators (KPIs)	4%	1,214 / 31,140	2%	2,100 / 97,831
Mental Health	3%	1,041 / 31,140	1%	1,260 / 97,831
Personal Care	3%	1,036 / 31,140	0%	391 / 97,831
Finance	3%	998 / 31,140	5%	4,749 / 97,831
Marketing	3%	985 / 31,140	9%	8,565 / 97,831
Restaurant Operation	3%	956 / 31,140	1%	887 / 97,831
Project Management	3%	914 / 31,140	14%	13,396 / 97,831

Housekeeping	3%	910 / 31,140	0%	270 / 97,831
Continuous Improvement Process	3%	868 / 31,140	4%	3,711 / 97,831

## **Top Common Skills**



### **Top Common Skills**

	Frequency in Postings	Postings with Skill / Total Postings (Apr 2024 - Mar 2025)	Frequency in Profiles	Profiles with Skill / Total Profiles (2023 - 2025)
Communication	30%	9,445 / 31,140	8%	7,686 / 97,831
Customer Service	23%	7,008 / 31,140	19%	18,746 / 97,831
Management	17%	5,356 / 31,140	23%	22,466 / 97,831
Sales	14%	4,312 / 31,140	16%	15,971 / 97,831
Detail Oriented	12%	3,824 / 31,140	1%	600 / 97,831
Operations	7%	2,269 / 31,140	8%	7,453 / 97,831
Leadership	7%	2,240 / 31,140	11%	10,512 / 97,831
English Language	7%	2,155 / 31,140	2%	2,386 / 97,831
Organizational Skills	7%	2,134 / 31,140	1%	841 / 97,831
Planning	7%	2,079 / 31,140	6%	5,508 / 97,831

# Appendix A

# **Top Posting Sources**

Website	Postings on Website (Apr 2024 - Mar 2025)
indeed.com	16,868
dwp.gov.uk	4,887
jobrapido.com	3,748
reed.co.uk	1,791
jobs.nhs.uk	1,290
jobs24.co.uk	1,062
fish4.co.uk	915
leisurejobs.com	822
cv-library.co.uk	741
gumtree.com	710
starjobsearch.co.uk	548
myworkdayjobs.com	538
jobs4network.co.uk	525
healthjobsuk.com	426
searchukjobs.com	366
cheshirewestandchester.gov.uk	349
energyjobline.com	344
dejobs.org	320
carehome.co.uk	319
engineeringjobs.co.uk	279
e4s.co.uk	241
findapprenticeship.service.gov.uk	194
britishjobs.co.uk	154
tes.com	152
jobserve.com	151

# Appendix B

Sample Postings

### SEN Teaching Assistants - Educate Group in Chester, Cheshire West and Chester (...

SEN Teaching Assistant		
Link to Live Job Posting: uk.indeed.com		
Location: Chester, Cheshire West and Chester Company: Educate Group		
Job Title: SEN Teaching Assistants		
SEN Teaching Assistant Educate Group Chester CH2 1		
HD Job Description Position:		

### SEN TA Pay:

85.98 - 95 per day Are you an experienced TA with knowledge of SEN Immediate Start Available We are seeking a motivated and enthusiastic teaching assistant with knowledge of SEN. We are looking for SEN Teaching Assistants to join our team to help support Primary Schools in the Cheshire area. If you're keen to use your skills in an educational setting, this role offers the opportunity to support students while building meaningful relationships, encouraging engagement, and making a positive impact on their learning journey.

### What We're Looking For:

An experienced TA. Knowledge of SEN. Someone who is passionate about education and building connections with students. A candidate eager to make a difference in students' learning experiences.

### What You'll Do:

Engage and support students, helping them succeed academically and socially. Establish positive relationships with both students and staff. Provide consistent support at the same school, eliminating the uncertainty of different assignments. Potential for a full-time contract with the school in the future.

### Benefits of Joining Educate Group:

Led by a team of experienced educators with over 85+ years of combined expertise. We provide employment, free coaching, training, and support to all staff members. Gain valuable classroom experience in reputable schools across the region. Opportunity to apply for Initial Teacher Training with Educate ITT and their partner schools. Possibility of a permanent position if one becomes available.

### Requirements:

Enhanced DBS on the Update Service (if you don't have one, we can help you apply for a new one through Educate). If you're interested in learning more about this opportunity with Educate Group, please get in touch today 01978 281881.

Job Types:

Full-time, Part-time, Temporary, Temp to perm

Pay:

85.98-95.24 per day

Schedule

Day shift Monday to Friday No weekends

Licence/Certification:

Driving Licence (preferred)

Work Location:

In person

Reference ID:

SENKB Expected start date: 22/04/2025

### Child Welfare Managers – Unclassified in Chester, Cheshire West and Chester (Mar...

### Welfare Assistant

#### Link to Live Job Posting: uk.indeed.com

Location: Chester, Cheshire West and Chester

Company: Unclassified

Job Title: Child Welfare Managers

Welfare Assistant Dorin Park Special School Chester Welfare Assistant Dorin Park School, Upton, Chester Grade 3, SCP 2 - 4, (Hourly Rate 12.60-12.65, pending review) 5 days per week, 30 hours per week (9.10 am - 3.40 pm) Permanent Contract, Term time only We are a successful and caring Special School looking for the right person to provide welfare assistance to our lovely students, ages 4 to 19. This will include help with toileting for a range of needs and working with students who are developing continence as they progress in their personal independence skills. We value experience but full training will be given to applicants with the right attitude and can-do approach who want to move into this line of work with a fantastic group of students who are incredibly rewarding to work with.

#### Other responsibilities include:

Prepare and administer minor medications Assist students with daily, personal tasks Be aware of students physical, social, emotional and medical care needs We can offer: Training in e.g. supporting children with Special Educational Needs and Disabilities (SEND), first aid, administering medication, manual handling etc. A supportive wellbeing policy An experienced and skilled team and supportive supervision process The opportunity to make a positive contribution to the lives of students with SEND The job is subject to professional reference checks and an enhanced DBS check. If you wish to apply for this role, PLEASE EMAIL - vacancy@dorinpark.cheshire.sch.uk for an application form

Closing Date :

9am, 14th April 2025 Interview date: 24th April 2025

Job Type:

Part-time Pay:

12.60-12.65 per hour Expected hours: 30 per week

Benefits:

Company pension

Schedule:

Day shift Monday to Friday No weekends Work authorisation: United Kingdom (required)

Work Location:

In person Application deadline: 14/04/2025

Reference ID:

DP/CCApr25

### Care Assistants – Unclassified in Winsford, Cheshire West and Chester (Mar 2025 -...

### Care Assistant

#### Link to Live Job Posting: uk.indeed.com

Location: Winsford, Cheshire West and Chester

Company: Unclassified

#### Job Title: Care Assistants

Care Assistant 3.4 3.4 out of 5 stars Winsford CW7 About us Homecarers was established in April 1994 in Liverpool with an aim to provide service users with the choice to remain in their own homes for as long as possible, promoting independence and healthy lifestyle choices. We are innovative and work collaboratively with other services and digital providers to promote and share good practice pioneers in supporting innovation and are a testbed for digital solutions in social care. Homecarers prides itself on being one of the UK's leading care companies, providing quality homecare across Liverpool, Cheshire East and Cheshire West. We provide personal care to over 400 service-users, helping them to live independently and stay in the comfort of their own homes as long as possible as well as managing four Extra Care housing schemes. Homecarers are passionate about helping those who need care and support to live better lives. We want to make a real difference to our service-users and their families, treating every care experience as though we were looking after one of our own family and ensuring that we provide a high level of continuity of care' to our service users with the same teams, where possible, visiting service-users on a regular basis. About the Role Why work for Homecarers? Imagine a job where you spend every day making a meaningful difference to people's lives and go home feeling proud of everything you have achieved. Homecarers is a recognised care provider rated GOOD overall by CQC (Care Quality Commission) We are looking for people who have a kind, friendly caring nature, who may want a change of career and flexible shifts. You don't need qualifications or experience; we offer a thorough 4-day induction programme to prepare you in your new exciting role. Job Opportunity What to expect You will be visiting clients in their own home in the Winsford and Northwich area. You will be meeting several clients each day, so you need to be a great communicator and even better listener, as our clients love to tell great stories. You will be providing personal care and assisting with personal hygiene and dressing to get them ready for the day ahead. We don't need you to be a Michelin Starred chef, however basic cooking skills, such as boiling an egg, making sandwiches and using the microwave is essential. Our clients have a range of ailments that they need support with, so our Support Workers need to be patient and have compassion. We have a variety of shifts available, including morning shifts, full days and afternoons. We also have evening shifts 6.30pm

- 11.15pm which attract an enhanced pay rate. If you let us know your availability, we'll see what we can do. Please note you have to be 18 years of age or above to apply for this role. We provide support to our clients 7 days a week, so alternate weekend working is something we require. Company Benefits Early pay
- early withdrawal payment scheme Blue Light Card Discount Guaranteed contract based on individual availability. Competitive salary Enhanced pay rate for evening shifts 300 refer a friend scheme
- with 100 also being paid to the new staff member after successful completion of probation period.

An attractive care bonus payment Paid Induction programme Company uniform and mobile phone Access to the Company pool cars Enhanced DBS check (T & C's apply) Free counselling support and advice service 24/7 High Street discounts Excellent business mileage 45p (drivers only) Opportunities for ongoing development and career progression Personal pension scheme. Essential Skills Please note whilst Homecarers welcomes applications from eligible applicants it is with regret that we do not have the facility to sponsor overseas staff If you are passionate about care and seeking to work with a forward thinking, leading care Company, then we look forward to hearing from you! Click on the Apply Now button and one of our team can call you for an informal chat about the roles and answer any questions you may have. Please note all offers of employment are subject to the satisfactory completion of a DBS check and references. Referenced ID

• 10798 DEI Statement Homecarers are committed to the principles of equality and diversity in all services and employment practices. The Company recruits, trains and develops employees based on their ability and the requirements of their job role. Starcare believes that valuing and managing diversity is about recognising and appreciating individual needs and differences and treating everyone with dignity and respect.

Care Assistant Drivers	
Link to Live Job Posting: uk.indeed.com	
Location: Winsford, Cheshire West and Chester	Company: Unclassified
Job Title: Driver Assistants	

Care Assistant Drivers 3.4 3.4 out of 5 stars Winsford CW7 About us Homecarers was established in April 1994 in Liverpool with an aim to provide service users with the choice to remain in their own homes for as long as possible, promoting independence and healthy lifestyle choices. We are innovative and work collaboratively with other services and digital providers to promote and share good practice pioneers in supporting innovation and are a testbed for digital solutions in social care. Homecarers prides itself on being one of the UK's leading care companies, providing quality homecare across Liverpool, Cheshire East and Cheshire West. We provide personal care to over 400 serviceusers, helping them to live independently and stay in the comfort of their own homes as long as possible as well as managing four Extra Care housing schemes. Homecarers are passionate about helping those who need care and support to live better lives. We want to make a real difference to our service-users and their families, treating every care experience as though we were looking after one of our own family and ensuring that we provide a high level of continuity of care' to our service users with the same teams, where possible, visiting service-users on a regular basis. About the Role Why work for Homecarers? Would you like to be part of an amazing team working for a leading care provider in the Cheshire area? We are a recognised care provider rated GOOD overall by CQC (Care Quality Commission) We are looking for people who have a kind, friendly caring nature, who may want a change of career and flexible shifts. You don't need qualifications or experience; we offer a thorough 4-day induction programme to prepare you in your new exciting role. Job Opportunity What to expect You will be visiting clients in their own home in the Winsford and Northwich area, so you will need to be a driver with your own car. As a driver you will also receive a pay enhancement to help with those additional costs. You will be meeting several clients each day, so you need to be a great communicator and even better listener, as our clients love to tell great stories. You will be providing personal care and assisting with personal hygiene and dressing to get them ready for the day ahead. We don't need you to be a Michelin Starred chef, however basic cooking skills, such as boiling an egg, making sandwiches and using the microwave is essential. Our clients have a range of ailments that they need support with, so our Support Workers need to be patient and have compassion. We have a variety of shifts available, including morning shifts, full days and afternoons. We also have evening shifts 6.30pm - 11.15pm which attract an enhanced pay rate. If you let us know your availability, we'll see what we can do. Please note you have to be 18 years of age or above to apply for this role. We provide support to our clients 7 days a week, so alternate weekend working is something we require. Referenced

#### ID-10798

Company Benefits Early pay - early withdrawal payment scheme Blue Light Card Discount Guaranteed contract based on individual availability. Competitive salary Enhanced pay rate for evening shifts 300 refer a friend scheme- with 100 also being paid to the new staff member after successful completion of probation period. An attractive care bonus payment Paid Induction programme Company uniform and mobile phone Access to the Company pool cars Enhanced DBS check (T & C's apply) Free counselling support and advice service 24/7 High Street discounts Excellent business mileage 45p (drivers only) Opportunities for ongoing development and career progression Personal pension scheme. Essential Skills Please note whilst Homecarers welcomes applications from eligible applicants it is with regret that we do not have the facility to sponsor overseas staff If you are passionate about care and seeking to work with a forward thinking, leading care Company, then we look forward to hearing from you! Click on the Apply Now button and one of our team can call you for an informal chat about the roles and answer any questions you may have. Please note all offers of employment are subject to the satisfactory completion of a DBS check and references. DEI Statement Homecarers are committed to the principles of equality and diversity in all services and employment practices. The Company recruits, trains and develops employees based on their ability and the requirements of their job role. Starcare believes that valuing and managing diversity is about recognising and appreciating individual needs and differences and treating everyone with dignity and respect.

### Barbacks - Hickorys Smokehouse in Chester, Cheshire West and Chester (Mar 202...

### **Bar-Back**

Link to Live Job Posting: Posting is no longer active

#### Job Title: Barbacks

Bar-Back 3.3 3.3 out of 5 stars Chester CH1 1AG Start an exciting new chapter in your hospitality career at Hickory's Smokehouse! Join us as a Bartender and we can offer you a package of up to 14.44 per hour including Tip Jar! As a barback, you set the stage for the bar. Restocking the bar, ensuring glasses are clean and place back correctly, as well as being the right-hand man for the Bartender. Drinks don't take a back seat here at Hickory's. They are the bold, daring side-kick to our full-bodied BBQ classics. They demand attention and pack a real punch. Our bars are the heart of our restaurants & the hub for neighbours. So, if you love guests, ooze personality & you're eager to develop your art, you would definitely fit in with us. We can offer you real progression opportunities and a company culture that really cares and embraces work life balance. You'll be rewarded with competitive pay & a host of benefits on offer. You work hard for us, and we will invest in you. Big time.

### Thank Yous & Benefits:

A package of up to 14.44 per hour including Tip Jar

- that's up to 3.00 per hour in tips! Excellent training & progression opportunities
- through our award-winning Hickory's Training Academy. Qualification opportunities as you working (up to A-Level & Degree level equivalent). Birthday reward meal on us for you & your friends
- every year. Free smokin' BBQ on shift
- team food & drinks menu. Christmas Day off work
- every year. Moments that matter
- Paid occasions days off (Wedding day, kid's first day at school, moving into first home & more). Team Player card
- 25% discount for you & 5 friends in all Hickory's (rising to 50% for loyal service). Wellbeing support & 24-hour access to our wellness programme. Our pledge to a work-life balance
- monitoring & managing through our Red Zone. A packed team social & engagement calendar & annual team party. A chance to give a bit back' with fundraising activities for Cash For Kids. Up to 500 for you
- through the refer a friend scheme. Up for the challenge? Click apply' now
- we can promise it will be one heck of a ride!

# **Appendix C - Data Sources and Calculations**

# Lightcast Job Postings

Job postings are collected from various sources and processed/enriched to provide information such as standardized company name, occupation, skills, and geography.