# **Report Builder**

Lightcast Q2 2022 Data Set

March 2023

# **Parameters**

Select Timeframe: Mar 2021 - Feb 2023

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Description	
Summary	
Advertised Salary	
Advertised Wage Trend	
Regions	
Skills	
Certifications	
Companies	

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Occupations

Job Titles

Industries

**Posting Sources** 

Skill Subcategories

Trends

Timeseries

Regions:

30

Code	Description
E06000007	Warrington
E06000049	Cheshire East

Code	Description
E06000050	Cheshire West and Chester

**Lightcast Occupations:** 

Results should include

Code Description

Community and Social Services

Minimum Experience Required: Any

Education Level: Any

**Keyword Search:** 

Posting Type: Active Postings

### **Job Postings Summary**

10,255

Unique Postings 31,558 Total Postings 3:1
Posting Intensity

Regional Average: 3 : 1

35 days

Median Posting Duration Regional Average: 33 days

There were 31,558 total job postings for your selection from March 2021 to February 2023, of which 10,255 were unique. These numbers give us a Posting Intensity of 3-to-1, meaning that for every 3 postings there is 1 unique job posting.

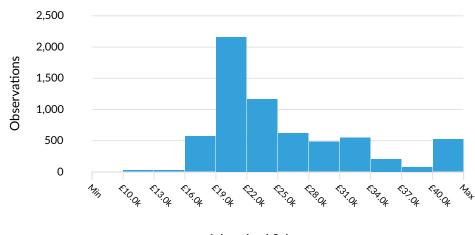
This is close to the Posting Intensity for all other occupations and companies in the region (3-to-1), indicating that they are putting average effort toward hiring for this position.

#### **Advertised Salary**

There are 6,354 advertised salary observations (62% of the 10,255 matching postings).

£22.8k

Median Advertised Salary



# Advertised Wage Trend



# **Top Cities Posting**

City	Total/Unique (Mar 2021 - Feb 2023)		Posting Intensity	Median Posting Duration
Warrington	7,872 / 2,713	3:1		34 days
Chester, Cheshire West and Chester	6,742 / 2,155	3:1		34 days
Crewe, Cheshire East	4,170 / 1,225	3:1		35 days
Macclesfield, Cheshire East	3,519 / 869	4:1		35 days
Ellesmere Port, Cheshire West and Chester	2,311 / 764	3:1		36 days
Northwich, Cheshire West and Chester	934 / 377	2:1		34 days
Winsford, Cheshire West and Chester	1,123 / 375	3:1		35 days
Congleton, Cheshire East	844 / 326	3:1		36 days
Nantwich, Cheshire East	742 / 229	3:1		30 days
Sandbach, Cheshire East	490 / 196	3:1		31 days
Knutsford, Cheshire East	435 / 185	2:1		33 days
Wilmslow, Cheshire East	413 / 166	2:1		35 days
Middlewich, Cheshire East	394 / 148	3:1		36 days
Neston, Cheshire West and Chester	319 / 118	3:1		36 days
Alderley Edge, Cheshire East	308 / 103	3:1		35 days
Poynton, Cheshire East	374 / 80	5:1		36 days
Frodsham, Cheshire West and Chester	213 / 75	3:1		33 days
Lymm, Warrington	115 / 47	2:1		28 days
Tarporley, Cheshire West and Chester	116 / 39	3:1		20 days
Great Sankey, Warrington	43 / 29	1:1		31 days
Malpas, Cheshire West and Chester	48 / 25	2:1		27 days
Disley, Cheshire East	13 / 8	2:1		30 days
Latchford, Warrington	20 / 3	7:1		n/a

## **Top Local Authorities Posting**

Local Authority	Total/Unique (Mar 2021 - Feb 2023)	Posting Intensity	Median Posting Duration
Cheshire West and Chester	11,806 / 3,928	3:1	34 days
Cheshire East	11,702 / 3,535	3:1	35 days
Warrington	8,050 / 2,792	3:1	34 days

### Top County/Unitary Authorities Posting

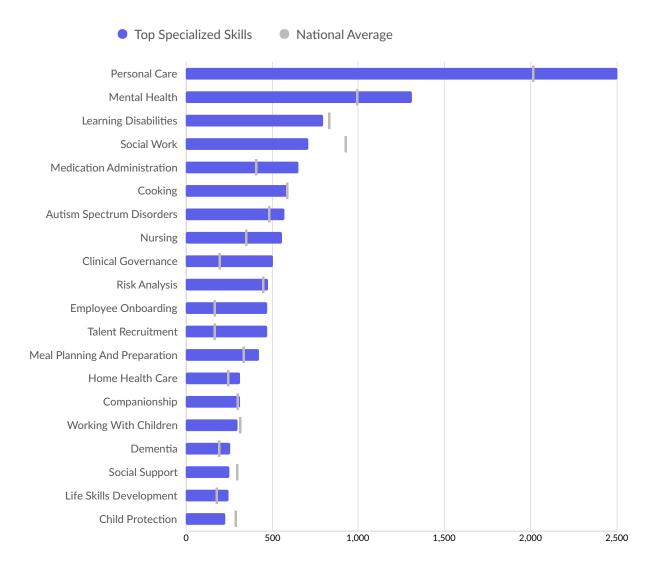
County/Unitary Authority	Total/Unique (Mar 2021 - Feb 2023)	Posting Intensity	Median Posting Duration
Cheshire West and Chester	11,806 / 3,928	3:1	34 days
Cheshire East	11,702 / 3,535	3:1	35 days
Warrington	8,050 / 2,792	3:1	34 days

## Top Gov't Office Regions Posting

Gov't Office Region	Total/Unique (Mar 2021 - Feb 2023)	Posting Intensity	Median Posting Duration
North West	221,075 / 73,121	3:1	34 days

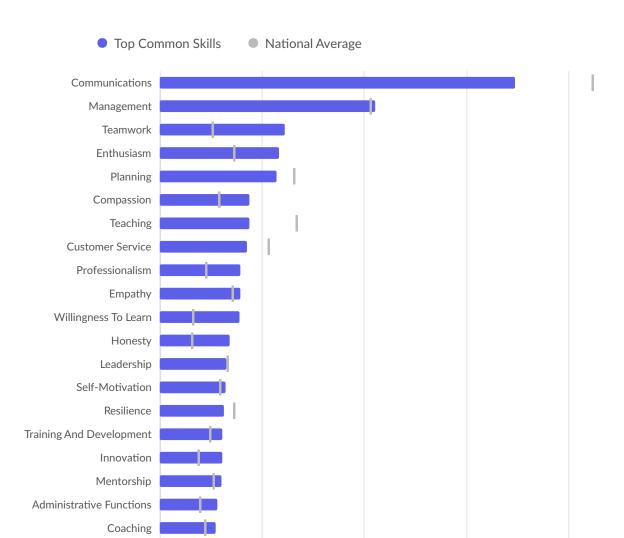
## **Top Countries Posting**

Country	Total/Unique (Mar 2021 - Feb 2023)	Posting Intensity	Median Posting Duration
England	1,652,780 / 529,443	3:1	34 days



Top Specialized Skills	Unique Postings	National Average
Personal Care	2,506	2,011
Mental Health	1,311	986
Learning Disabilities	796	826
Social Work	709	923
Medication Administration	655	400
Cooking	598	584
Autism Spectrum Disorders	571	476
Nursing	559	344
Clinical Governance	507	191
Risk Analysis	479	444
Employee Onboarding	472	164
Talent Recruitment	472	163
Meal Planning And Preparation	423	329

Home Health Care	315	240
Companionship	313	298
Working With Children	299	310
Dementia	259	186
Social Support	253	292
Life Skills Development	248	171
Child Protection	230	282



Top Common Skills	Unique Postings	National Average
Communications	1,741	2,113
Management	1,053	1,028
Teamwork	611	253
Enthusiasm	585	357
Planning	572	652
Compassion	440	285
Teaching	438	664
Customer Service	427	529
Professionalism	396	222
Empathy	393	351
Willingness To Learn	389	158
Honesty	344	154
Leadership	326	325

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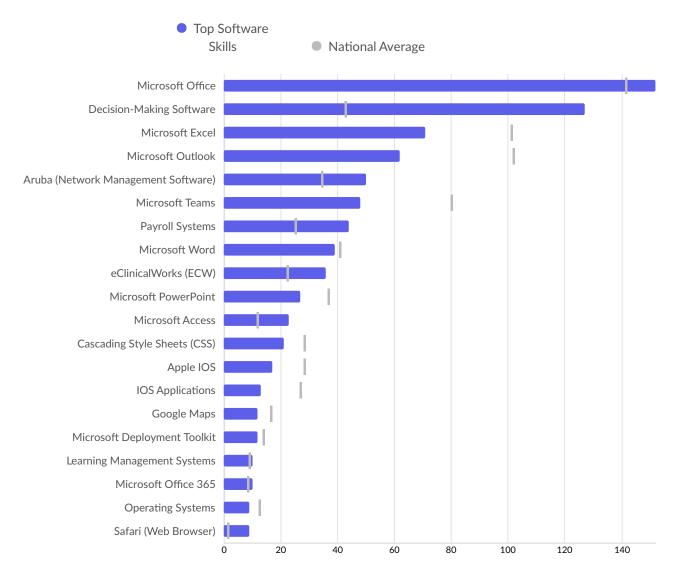
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Self-Motivation	321	290
Resilience	313	357
Training And Development	306	240
Innovation	305	186
Mentorship	301	256
Administrative Functions	282	194
Coaching	273	216



Top Software Skills	Unique Postings	National Average
Microsoft Office	152	141
Decision-Making Software	127	42
Microsoft Excel	71	101
Microsoft Outlook	62	102
Aruba (Network Management Software)	50	34
Microsoft Teams	48	80
Payroll Systems	44	25
Microsoft Word	39	41
eClinicalWorks (ECW)	36	22
Microsoft PowerPoint	27	37
Microsoft Access	23	12
Cascading Style Sheets (CSS)	21	28

Apple IOS	17	28
IOS Applications	13	27
Google Maps	12	16
Microsoft Deployment Toolkit	12	14
Learning Management Systems	10	9
Microsoft Office 365	10	8
Operating Systems	9	12
Safari (Web Browser)	9	1

# **Top Certifications**

	Postings with Certification
Advanced Life Support	6
American Red Cross (ARC) Certification	20
Association Of Chartered Certified Accountants	3
Association Of Proposal Management Professionals (APMP) Certification	1
Basic Life Support (BLS) Certification	25
Board Certified/Board Eligible	1
Board Certified Behavior Analyst (BCBA)	1
Cardiopulmonary Resuscitation (CPR) Certification	4
Certified International Property Specialist	3
Certified Internet Webmaster	1
Chartered Accountant	3
Chartered Institute For The Management Of Sport And Physical Activity (CIMSPA)	1
Chartered Institute Of Personnel And Development (CIPD) Certified	6
CIPD Level 3	1
Clinical Nurse Specialist (CNS)	17
CSCS Card	1
First Aid Certification	5
Functional Skills Qualification	41
Group Fitness Instructor Certification	1
Information Advice And Guidance (IAG) Qualification	19
ITIL Certifications	4
ITIL Foundation Certification	2
NEBOSH Certificate	1
Nurse Practitioner (APRN-CNP)	20
Pediatric Advanced Life Support (PALS)	2
Personal Trainer Certification	2
PRINCE2 (PRojects IN Controlled Environments 2)	10
Registered Dietitian (RD/RDN)	5

Registered Executive Housekeeper	1
Registered Nurse (RN)	415
Safeguarding And Protecting Children	3
Security Clearance	19
Software Development Engineer in Test	14
Teaching Certificate	2
Valid Driver's License	45

# **Top Companies Posting**

Company	Total/Unique (Mar 2021 - Feb 2023)	Posting Intensity	Median Posting Duration
Newcross Healthcare Solutions	1,583 / 585	3:1	37 days
NHS	5,426 / 550	10:1	33 days
Alternative Futures Group Ltd	356 / 241	1:1	35 days
Hays	522 / 215	2:1	37 days
Cheshire West And Chester Council	586 / 190	3:1	38 days
Warrington Borough Council	268 / 166	2:1	30 days
Cheshire East Council	307 / 165	2:1	31 days
Reed	340 / 164	2:1	36 days
Creative Support	802 / 119	7:1	31 days
Making Space	288 / 117	2:1	35 days
Randstad	212 / 117	2:1	31 days
Cera Care	548 / 101	5:1	28 days
Cygnet Health Care	825 / 95	9:1	29 days
Search Consultancy	233 / 75	3:1	36 days
Aspirations Care Limited	225 / 62	4:1	39 days
Home Instead	105 / 61	2:1	35 days
Kingsley Healthcare Limited	92 / 61	2:1	47 days
Belong International Co., Ltd.	150 / 60	3:1	31 days
Elysium Healthcare	781 / 60	13:1	20 days
Sugarman Health And Wellbeing	218 / 59	4:1	31 days
Care In Mind	277 / 55	5:1	36 days
Brook Street Bureau PLC	189 / 54	4:1	41 days
Autism Initiatives	100 / 53	2:1	35 days
Barchester Plc	553 / 48	12:1	14 days
Care Choices	115 / 47	2:1	35 days
Blue Octopus Recruitment	101 / 46	2:1	36 days

Maria Mallaband Care Group	188 / 44	4:1	28 days
Achieve Together	119 / 43	3:1	40 days
David Lewis Company	116 / 42	3:1	26 days
Choice Support	654 / 40	16:1	47 days
City & County Healthcare Group	142 / 40	4:1	35 days
University Of Chester	65 / 38	2:1	28 days
Cheshire West And Chester	66 / 36	2:1	33 days
Bupa	91 / 35	3:1	29 days
Community Integrated Care	114 / 35	3:1	27 days
Tezlom	83 / 34	2:1	24 days
Bright Futures Care	49 / 32	2:1	39 days
Accomplish	122 / 31	4:1	37 days
Gray Healthcare Limited	73 / 31	2:1	19 days
Care Quality Commission	125 / 30	4:1	35 days
Amg Nursing And Care Services	55 / 29	2:1	43 days
Forviva	43 / 29	1:1	60 days
Keys USA	93 / 29	3:1	18 days
Priory Group	50 / 29	2:1	23 days
Affinity Trust	72 / 28	3:1	35 days
Dimensions International Ltd	99 / 28	4:1	24 days
Dimensions UK	73 / 28	3:1	27 days
Resourcing	59 / 28	2:1	33 days
British Red Cross	116 / 26	4:1	23 days
Care Uk Health & Social Care	94 / 26	4:1	34 days

# **Top Posted Occupations**

Career Area	Total/Unique (Mar 2021 - Feb 2023)	Posting Intensity	Median Posting Duration
Community and Social Services	31,558 / 10,255	3:1	35 days

# **Top Posted Job Titles**

Job Title	Total/Unique (Mar 2021 - Feb 2023)	Posting Intensity	Median Posting Duration
Support Workers	14,219 / 3,966	4:1	35 days
Residential Support Workers	1,364 / 475	3:1	36 days
Care Workers	842 / 274	3:1	35 days
Social Workers	537 / 251	2:1	34 days
Community Support Workers	683 / 172	4:1	31 days
Children's Social Workers	253 / 165	2:1	38 days
Activities Coordinators	306 / 128	2:1	33 days
Children's Service Workers	238 / 121	2:1	36 days
Community Care Workers	331 / 115	3:1	34 days
Carers	250 / 97	3:1	35 days
Team Leads	285 / 92	3:1	34 days
Family Support Workers	183 / 89	2:1	32 days
Live-in Caregivers	255 / 88	3:1	39 days
Childminders	118 / 67	2:1	27 days
Certified Social Workers	84 / 63	1:1	33 days
Home Care Workers	217 / 62	4:1	36 days
Nannies	66 / 58	1:1	40 days
Caseworkers	78 / 56	1:1	33 days
Learning Disabilities Support Workers	192 / 56	3:1	30 days
Residential Care Workers	151 / 55	3:1	29 days
Housing Officers	141 / 54	3:1	30 days
School Administrators	83 / 52	2:1	32 days
Caregivers	92 / 49	2:1	32 days
Employment Advisors	82 / 48	2:1	35 days
Leisure Sales Managers	65 / 48	1:1	27 days
Complex Care Managers	113 / 47	2:1	31 days

Home Care Registered Nurses	378 / 43	9:1	43 days
Store Team Leaders	89 / 40	2:1	37 days
Community Care Managers	72 / 38	2:1	45 days
Domestic Assistants	49 / 37	1:1	30 days
Supervising Social Workers	131 / 35	4:1	31 days
Mental Health Workers	223 / 34	7:1	32 days
Assessors	81 / 32	3:1	34 days
Baby Sitters	48 / 32	2:1	40 days
Career Advisors	53 / 32	2:1	35 days
Prescribers	76 / 32	2:1	38 days
Foster Care Interns	43 / 29	1:1	22 days
Hospital Social Workers	56 / 29	2:1	42 days
Activities Assistants	107 / 28	4:1	45 days
Health Care Associates	59 / 25	2:1	38 days
Stewards	40 / 25	2:1	43 days
Child Welfare Managers	43 / 24	2:1	28 days
Mental Health Specialists	447 / 24	19:1	21 days
Positive Behavior Support Specialists	51 / 23	2:1	35 days
Personal Support Workers	44 / 22	2:1	49 days
Over Night Stockers	94 / 20	5:1	36 days
Care Professionals	48 / 19	3:1	16 days
Counselors	31 / 19	2:1	27 days
Family Service Workers	31 / 19	2:1	32 days
Home Care Assistants	212 / 19	11:1	38 days

# **Top Industries**

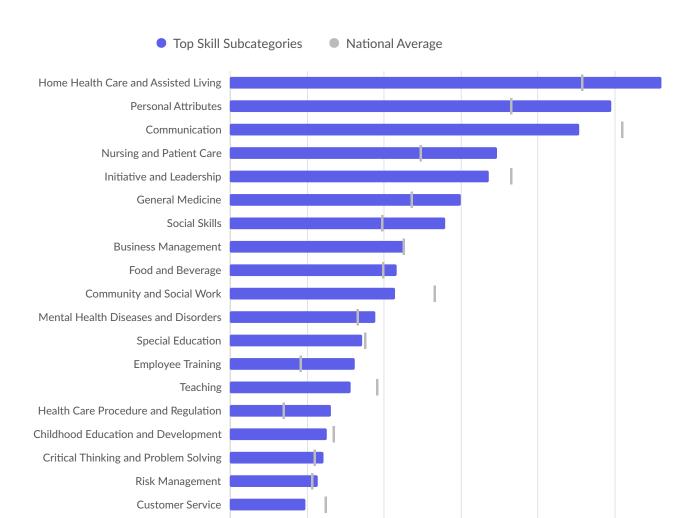
	Total/Unique (Mar 2021 - Feb 2023)	Posting Intensity	Median Posting Duration
Employment Activities	5,572 / 2,231	2:1	36 days
Human Health Activities	8,549 / 1,448	6:1	35 days
Residential Care Activities	6,033 / 1,363	4:1	35 days
Public Administration and Defence; Compulsory Social Security	1,425 / 621	2:1	32 days
Social Work Activities Without Accommodation	888 / 465	2:1	35 days
Education	579 / 307	2:1	33 days
Activities of Head Offices; Management Consultancy Activities	319 / 132	2:1	35 days
Computer Programming, Consultancy and Related Activities	236 / 123	2:1	36 days
Construction of Buildings	293 / 119	2:1	30 days
Other Personal Service Activities	396 / 115	3:1	26 days
Real Estate Activities	194 / 107	2:1	37 days
Office Administrative, Office Support and Other Business Support Activities	225 / 93	2:1	36 days
Wholesale Trade, Except of Motor Vehicles and Motorcycles	175 / 67	3:1	25 days
Accommodation	95 / 56	2:1	33 days
Architectural and Engineering Activities; Technical Testing and Analysis	172 / 51	3:1	23 days
Publishing Activities	117 / 49	2:1	35 days
Retail Trade, Except of Motor Vehicles and Motorcycles	73 / 41	2:1	39 days
Other Professional, Scientific and Technical Activities	116 / 41	3:1	37 days
Insurance, Reinsurance and Pension Funding, Except Compulsory Social Security	92 / 36	3:1	29 days
Legal and Accounting Activities	51 / 31	2:1	41 days
Financial Service Activities, Except Insurance and Pension Funding	71 / 29	2:1	26 days
Activities of Membership Organisations	86 / 27	3:1	43 days
Creative, Arts and Entertainment Activities	77 / 25	3:1	18 days
Food and Beverage Service Activities	61 / 20	3:1	35 days
Advertising and Market Research	31 / 19	2:1	33 days
Rental and Leasing Activities	23 / 16	1:1	6 days
Sports Activities and Amusement and Recreation Activities	31 / 16	2:1	24 days
Security and Investigation Activities	17 / 12	1:1	34 days

Manufacture of Rubber and Plastic Products	14 / 11	1:1	28 days
Manufacture of Furniture	12 / 11	1:1	56 days
Libraries, Archives, Museums and Other Cultural Activities	29 / 9	3:1	17 days
Civil Engineering	10 / 8	1:1	25 days
Specialised Construction Activities	16 / 8	2:1	33 days
Information Service Activities	13 / 8	2:1	20 days
Services to Buildings and Landscape Activities	13 / 8	2:1	52 days
Land Transport and Transport Via Pipelines	11 / 7	2:1	29 days
Manufacture of Computer, Electronic and Optical Products	9 / 6	2:1	n/a
Water Collection, Treatment and Supply	11 / 6	2:1	19 days
Manufacture of Machinery and Equipment n.e.c.	10 / 5	2:1	25 days
Manufacture of Other Transport Equipment	36 / 5	7:1	n/a
Repair and Installation of Machinery and Equipment	7 / 5	1:1	20 days
Electricity, Gas, Steam and Air Conditioning Supply	5 / 4	1:1	27 days
Activities Auxiliary to Financial Services and Insurance Activities	5 / 4	1:1	20 days
Manufacture of Electrical Equipment	12 / 3	4:1	38 days
Manufacture of Food Products	3 / 2	2:1	37 days
Manufacture of Basic Pharmaceutical Products and Pharmaceutical Preparations	2/2	1:1	35 days
Remediation Activities and Other Waste Management Services.	2/2	1:1	n/a

# **Top Posting Sources**

Website	Postings on Website (Mar 2021 - Feb 2023)
dwp.gov.uk	2,683
indeed.com	2,076
careerbuilder.co.uk	1,140
starjobsearch.co.uk	1,120
reed.co.uk	1,110
fish4.co.uk	893
simplyhired.co.uk	610
jobmedic.co.uk	558
cv-library.co.uk	501
newcrosshealthcare.com	482
careerjet.co.uk	450
jobs.nhs.uk	375
gumtree.com	309
jobisjob.co.uk	308
independent.co.uk	284
healthjobsuk.com	227
theguardian.com	214
carehome.co.uk	192
dejobs.org	175
britishjobs.co.uk	158
warrington.gov.uk	137
cheshirewestandchester.gov.uk	110
jobrapido.com	108
joblift.co.uk	103
cheshireeast.gov.uk	99
jora.com	92
tiptopjob.com	89

jobs4network.co.uk	87
communitycare.co.uk	86
monster.co.uk	53
leisurejobs.com	51
adzuna.co.uk	49
hiredonline.co.uk	43
thebigjobsite.com	43
search.co.uk	40
indeed.co.uk	34
jobserve.com	32
senploy.co.uk	30
searchukjobs.com	22
totaljobs.com	22
career-portal.co.uk	20
forhousing.co.uk	20
twrecruitment.com	20
orchardcarehomes.com	19
randstad.co.uk	19
constructionjobs.co.uk	17
jobs.ac.uk	17
jobstoday.co.uk	17
hft.org.uk	16
nannyjob.co.uk	16



Top Skill Subcategories	Unique Postings	National Average
Home Health Care and Assisted Living	2,807	2,282
Personal Attributes	2,479	1,822
Communication	2,274	2,545
Nursing and Patient Care	1,739	1,233
Initiative and Leadership	1,686	1,822
General Medicine	1,505	1,174
Social Skills	1,402	985
Business Management	1,135	1,122
Food and Beverage	1,087	990
Community and Social Work	1,076	1,324
Mental Health Diseases and Disorders	946	822
Special Education	863	872
Employee Training	812	452

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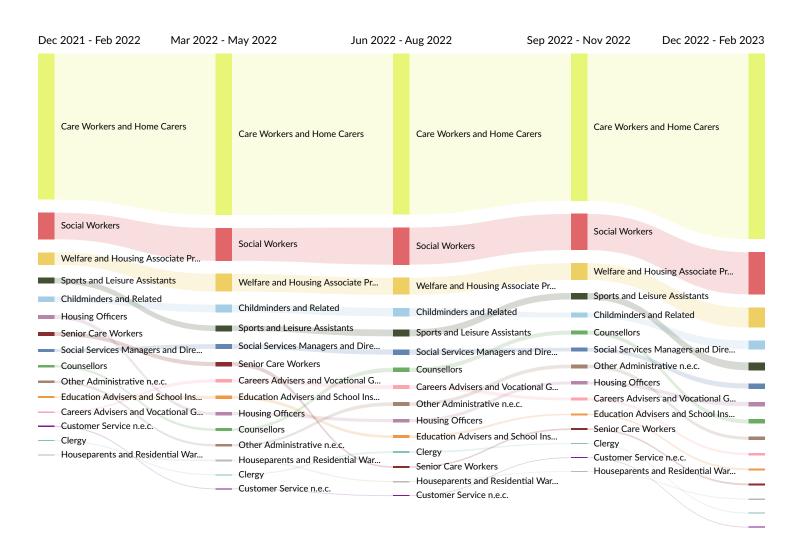
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Recruitment

Teaching	788	954
Health Care Procedure and Regulation	657	341
Childhood Education and Development	630	670
Critical Thinking and Problem Solving	610	544
Risk Management	574	528
Customer Service	493	615
Recruitment	488	182

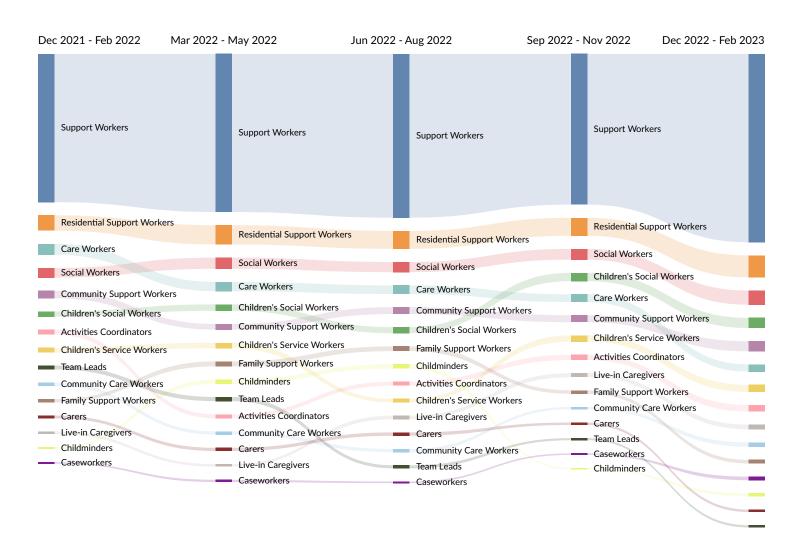
#### Occupation Trends in Job Postings by Quarter

The chart below captures the postings trend for the top 15 occupations posted for based on your filters.



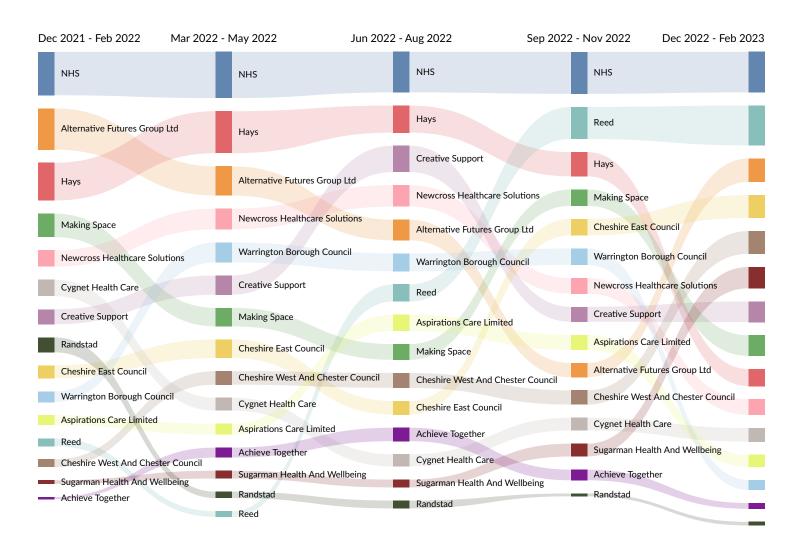
#### Job Title Trends in Job Postings by Quarter

The chart below captures the postings trend for the top 15 job titles posted for based on your filters.



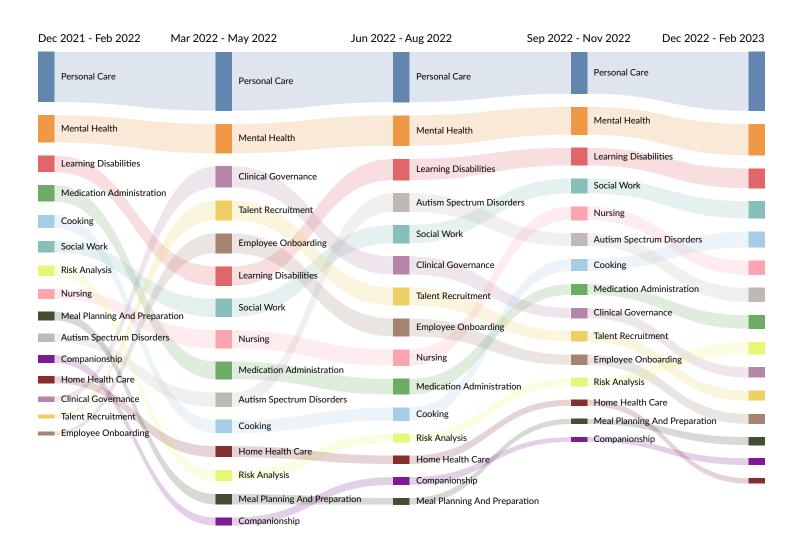
#### Company Trends in Job Postings by Quarter

The chart below captures the postings trend for the top 15 companies posted for based on your filters.



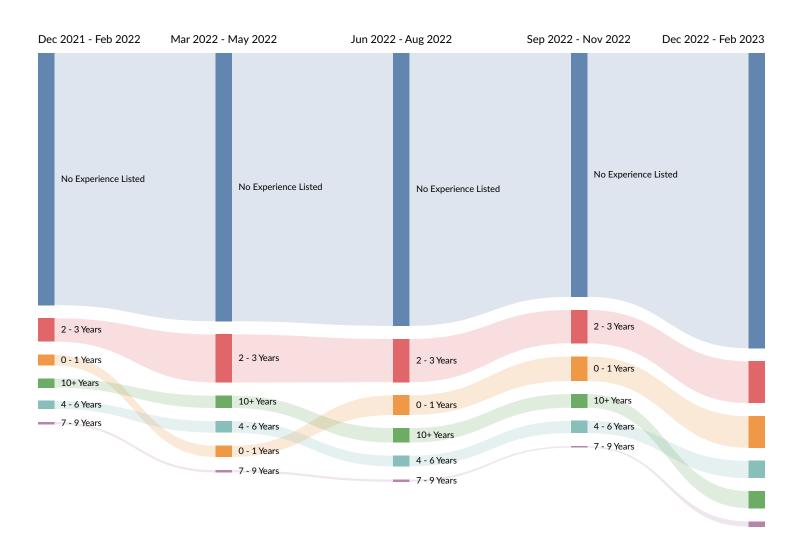
#### Skill Trends in Job Postings by Quarter

The chart below captures the postings trend for the top 15 skills posted for based on your filters.



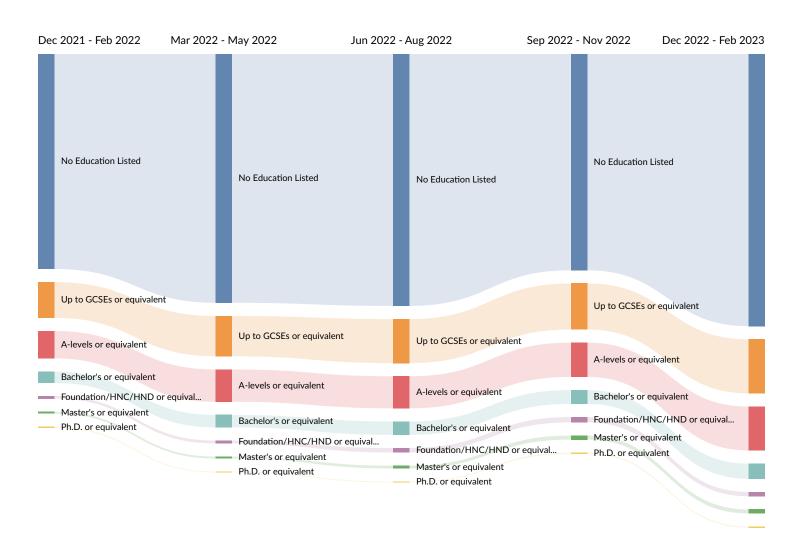
### Minimum Experience Requirement Trends in Job Postings by Quarter

The chart below captures the trend for the experience requirements by quarter shown in postings in your region based on your filters.



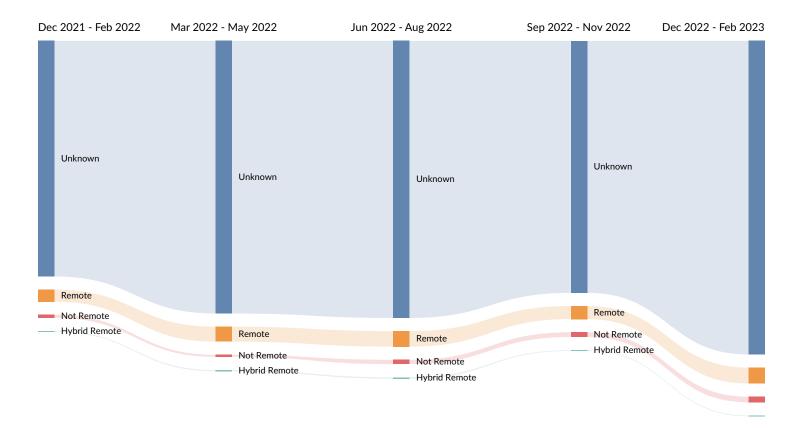
### **Educational Requirement Trends in Job Postings by Quarter**

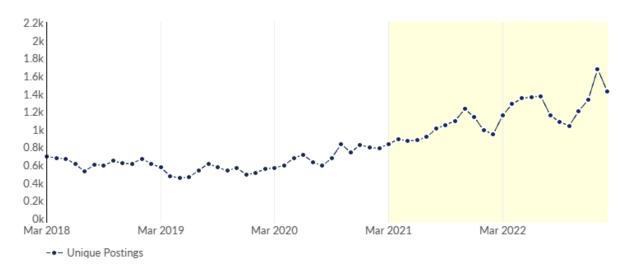
The chart below captures the quarterly trend for the educational requirements shown in postings in your region based on your filters.



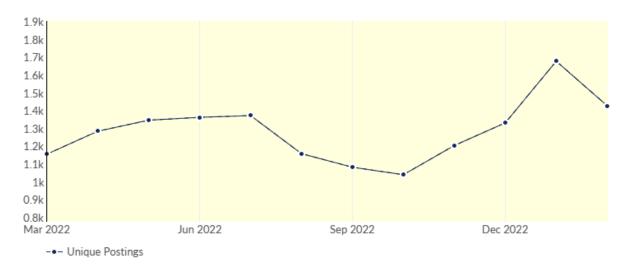
## Remote Trends in Job Postings by Quarter

The chart below captures the remote posting trends based on your filters.



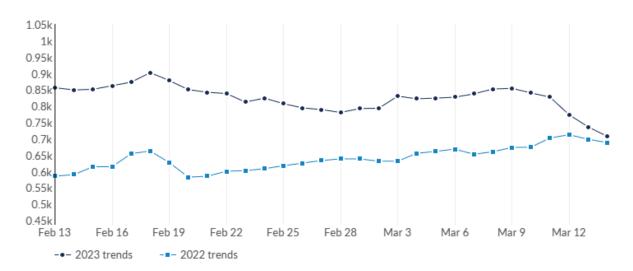


Month	Unique Postings	Posting Intensity
Feb 2023	1,426	3:1
Jan 2023	1,676	3:1
Dec 2022	1,330	4:1
Nov 2022	1,203	4:1
Oct 2022	1,039	4:1
Sep 2022	1,081	4:1
Aug 2022	1,157	4:1
Jul 2022	1,371	3:1
Jun 2022	1,361	3:1
May 2022	1,345	3:1
Apr 2022	1,283	3:1
Mar 2022	1,154	3:1



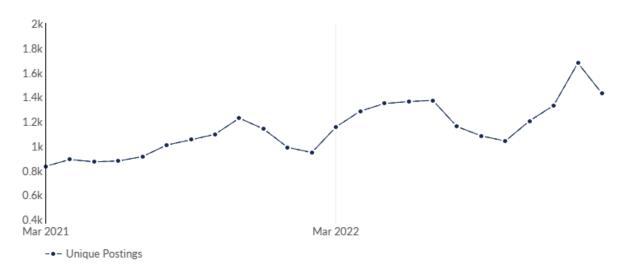
Month	Unique Postings	Posting Intensity
Feb 2023	1,426	3:1
Jan 2023	1,676	3:1
Dec 2022	1,330	4:1
Nov 2022	1,203	4:1
Oct 2022	1,039	4:1
Sep 2022	1,081	4:1
Aug 2022	1,157	4:1
Jul 2022	1,371	3:1
Jun 2022	1,361	3:1
May 2022	1,345	3:1
Apr 2022	1,283	3:1
Mar 2022	1,154	3:1

This view displays the most recent 30 days of job postings activity to show near-term trends. It does not reflect your timeframe.



Day	Unique Postings	Last Year's Unique Postings	% Change
February 13, 2023	856	585	+46.3%
February 14, 2023	849	590	+43.9%
February 15, 2023	851	614	+38.6%
February 16, 2023	862	614	+40.4%
February 17, 2023	873	654	+33.5%
February 18, 2023	902	662	+36.3%
February 19, 2023	878	627	+40.0%
February 20, 2023	850	582	+46.0%
February 21, 2023	842	585	+43.9%
February 22, 2023	838	600	+39.7%
February 23, 2023	812	602	+34.9%
February 24, 2023	824	608	+35.5%
February 25, 2023	807	617	+30.8%
February 26, 2023	794	625	+27.0%
February 27, 2023	789	633	+24.6%
February 28, 2023	780	638	+22.3%
March 1, 2023	792	638	+24.1%
March 2, 2023	793	631	+25.7%

March 3, 2023	830	631	+31.5%
March 4, 2023	822	655	+25.5%
March 5, 2023	824	661	+24.7%
March 6, 2023	827	668	+23.8%
March 7, 2023	837	652	+28.4%
March 8, 2023	852	660	+29.1%
March 9, 2023	854	673	+26.9%
March 10, 2023	840	674	+24.6%
March 11, 2023	827	702	+17.8%
March 12, 2023	773	712	+8.6%
March 13, 2023	736	698	+5.4%
March 14, 2023	707	688	+2.8%



Month	Unique Postings	Posting Intensity
Feb 2023	1,426	3:1
Jan 2023	1,676	3:1
Dec 2022	1,330	4:1
Nov 2022	1,203	4:1
Oct 2022	1,039	4:1
Sep 2022	1,081	4:1
Aug 2022	1,157	4:1
Jul 2022	1,371	3:1
Jun 2022	1,361	3:1
May 2022	1,345	3:1
Apr 2022	1,283	3:1
Mar 2022	1,154	3:1

# **Appendix A - Data Sources and Calculations**

### **Lightcast Job Postings**

Job postings are collected from various sources and processed/enriched to provide information such as standardized company name, occupation, skills, and geography.