



87

Cheshire and  
Warrington

**GROWTH  
HUB**

# Meet the team



**ANDY DEVANEY**

**Director of Business Innovation**

Andy has a background in Economic Development and Policy across the North West as for the past few years has been leading the business growth agenda for the Liverpool City Region. Ensuring all businesses have the support and advice they need to grow and thrive is key to Andy's role.

E-mail: [Andy.Devaney@candwgrowthhub.co.uk](mailto:Andy.Devaney@candwgrowthhub.co.uk)



**KERRY HALL**

**Enquiry and Engagement Manager**

Kerry, a qualified SFEDI adviser and Prince2 project manager joined the team in October 2018 as Enquiry and Engagement Manager working to deliver the Cheshire and Warrington Growth Hub. The Growth Hub team provides impartial support and advice to people starting, running and growing businesses.

E-mail: [kerry.hall@candwgrowthhub.co.uk](mailto:kerry.hall@candwgrowthhub.co.uk)



**PAUL CHAPMAN**

**Growth Support Broker**

Paul's business journey began in the 1980's founding a company building computers and progressing to network design and information security consultancy. He also found time along the way to start, grow and sell a successful scuba-diving business and be a shareholder in a manufacturing company.

For the past 15 years, Paul has been involved in helping other businesses, working extensively on the regeneration of the Speke & Garston areas of South Liverpool and on several business- support projects across the Cheshire and Warrington area.

In their spare time, Paul and his partner enjoy spending time walking in the countryside with their dog.

E-mail: [paul.chapman@candwgrowthhub.co.uk](mailto:paul.chapman@candwgrowthhub.co.uk)



**RACHAEL ZAIDEL LAMB**

**Communications & Engagement Officer**

Rachael has a strong background in public sector marketing communications and inward investment. Rachael is responsible for the marketing and communications activity of the Business Growth Hub.

E-mail: [Rachael.Zaidel-Lamb@candwgrowthhub.co.uk](mailto:Rachael.Zaidel-Lamb@candwgrowthhub.co.uk)



**TREVOR LANGSTON**

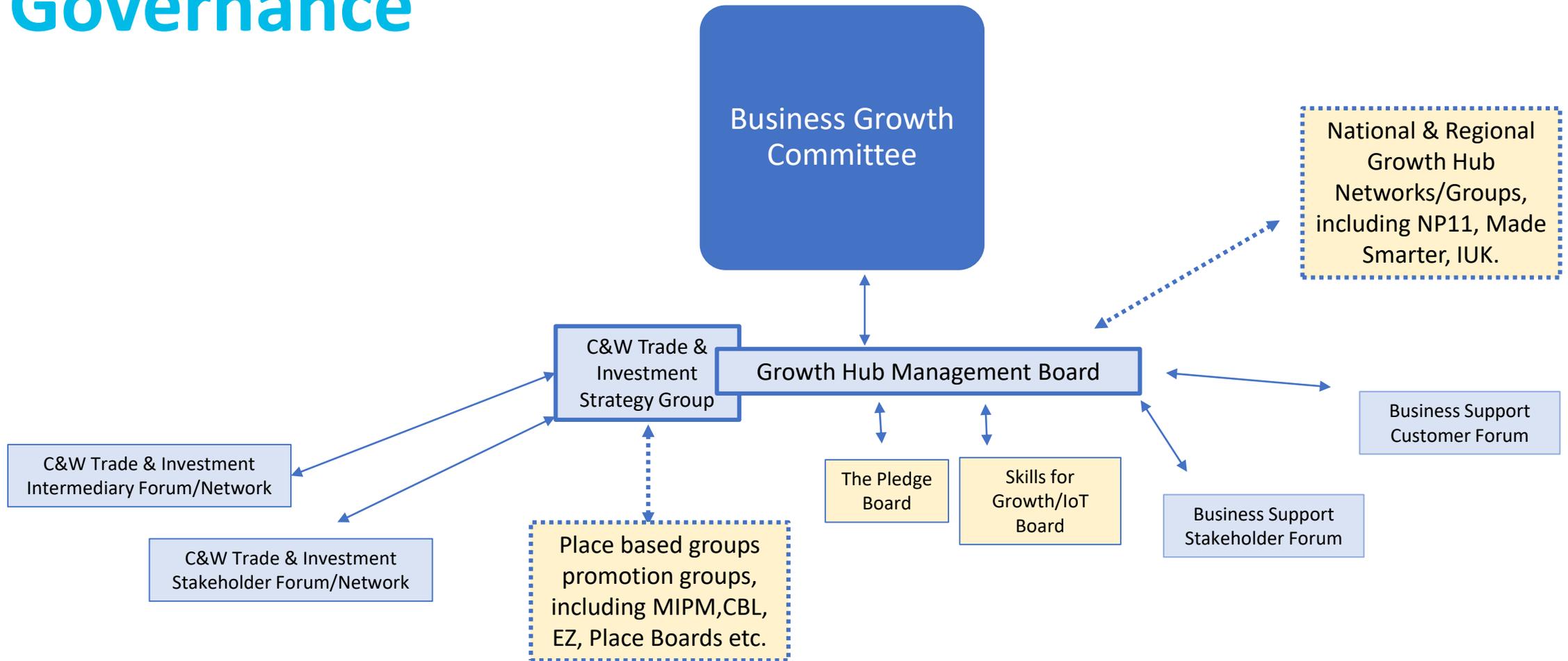
**Pledge Leader**

Trevor Leads the Cheshire and Warrington Pledge which puts employers at the heart of inspiring the next generation. The Pledge will support hundreds of employers to work more closely with schools, colleges, charities, youth and community groups and reach up to 12,000 learners.

E-mail: [trevor.langston@candwgrowthhub.co.uk](mailto:trevor.langston@candwgrowthhub.co.uk)



# Governance



# KPIs

KPI - M & E Framework	Target	Actual to September 2019
	19/20	
Enquiries that require support	1,350	254
Businesses being referred	660	160
Total no.referrals Individuals and Businesses		276
Businesses - light touch support	295	99
Individuals - light touch support	160	74
Total unique website visitors	6,000	6,136
Businesses - medium intensity support (IDB)	792	78
Combined T/o of businesses receiving med intensity support - £m	£ -	£ 731
Combined emps of businesse receiving med intensity support	0	3,606
Combined T/o of businesse receiving high intensity support £m	£ -	£ 347
Combined emps of businesse receiving high intensity support	0	1,418
Businesses receiving med /high intensity support that are scale-ups	144	10
Businesses (med / high) referred to mentoring programme	164	170
Businesses (med / high) referred to skills / training programme	164	20
Businesses (med / high) referred to finance / funding programme	166	45
Businesses (med / high) referred to innovation / R&D programme	166	44

# Cheshire and Warrington Growth Hub

- Central repository of information, advice and support for business within Cheshire and Warrington.
- Information diagnostic and Brokerage.
- Access to the intensive support needed to jump start that journey helping businesses to start, grow and scale up.
- Free-of-charge to businesses in all sectors of all sizes.
- Simplify the business support landscape.
- Feed business intelligence to Policy and Strategy development



# How the Growth Hub helps businesses

- Setting up a business
- Accessing finance
- Trading internationally
- Accessing graduate talent
- Protecting intellectual property
- Fast tracking innovation
- Developing apprenticeships
- Sector specific support
- Pledge Partnership
- Improving connectivity
- Public sector procurement
- Workforce development
- Finding commercial property
- Improving efficiencies
- Reviewing future skills needs
- Business planning
- Brexit Diagnostic



# Some of our support partners

Department for International Trade  
**EXPORTING IS GREAT**

Cheshire West and Chester

BRITISH BUSINESS BANK

CHESHIRE SCIENCE CORRIDOR ENTERPRISE ZONE

NORTHERN POWERHOUSE Investment Fund

enterprise europe network

INNOVATION AGENCY Academic Health Science Network for the North West Coast

Delivered by British Business Bank

Cheshire LEADER Fund

Cheshire College South & West

Warrington & Co.

NoWFOOD

Intellectual Property Office

877 Cheshire and Warrington GROWTH HUB PART OF CHESHIRE AND WARRINGTON LEP

BIOCITY

Reaseheath College

University of Chester

Apprenticeships

NORTH CHESHIRE CHAMBER OF COMMERCE

CHAMBER of COMMERCE & INDUSTRY

SMMT DRIVING THE MOTOR INDUSTRY

East Cheshire CHAMBER of commerce & enterprise

blueorchid

The Growth Company

MADE SMARTER

MANUFACTURING GROWTH FUND

THE PLEDGE CHESHIRE AND WARRINGTON

DIGITAL SKILLS PARTNERSHIP CHESHIRE & WARRINGTON

fsb Experts in Business

Macclesfield College

SOUTH CHESHIRE CHAMBER OF COMMERCE AND INDUSTRY

Business Growth Programme CHESHIRE AND WARRINGTON

Manchester Metropolitan University

Innovate UK

Crewe Engineering & Design UTC

Cheshire East Council

Business Growth Programme CHESHIRE AND WARRINGTON

THE CAREERS & ENTERPRISE COMPANY

The Business Exchange by Warrington & Co.

msif...

West Cheshire & North Wales Chamber of Commerce Together, We're Well Connected.

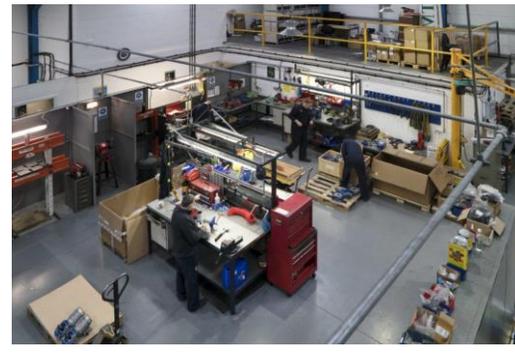
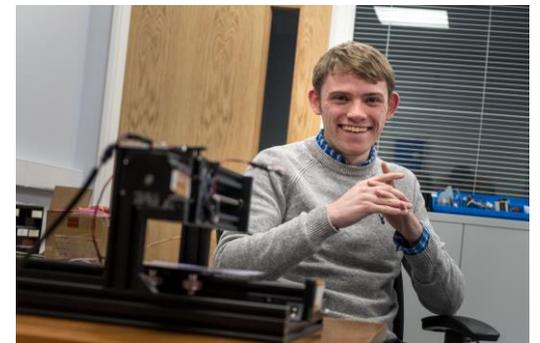
citb

Centre for Global Eco-Innovation

youthfed

WARRINGTON Borough Council

# Helping businesses across Cheshire and Warrington



# Casestudy iPEGS



# Casestudy Cadscan



# Casestudy Lowlife

